

## Western Region School IPM Work Group Conference Call Minutes

April 8, 2011, 11:00 AM PACIFIC STANDARD TIME

### 1) Introductions (10 minutes - Dawn)

Tim Stock, Dawn Gouge, Carrie Foss, Tess Grasswitz, Ruth O'Neill, Alexandre Latchininsky, Laurie Brajkovich, Deb Young, Corlene Rose, John Carpenter, Bob Spencer, Chuck Hawley, Sherry Glick, Juliann Barta, Marcy Katzin, Kelly Chambers, Bryan Stevens, Guinevere Jones.

**Absent members of Guidance Committee:** Chuck Moses, Ryan Davis, Stacy Murphy, Mary Grisier.

Minutes of the meeting and all others will be posted at: <http://cals.arizona.edu/apmc/westernschoolIPM.html#minutes>

**Bryan from AZ (Intro)** – Focusing on school IPM program that focuses on inside and outside of schools, looking at integrating turf and horticulture issues. Goal is to create a “more natural” school landscape and expand the outdoor IPM focus.

### 2) Brief outline of grant deliverables, timeline (15 minutes - Tim)

#### Objectives

1. Maintain work group to facilitate communication and sharing of resources in the West.

Procedure 1a. Outreach will continue via phone and e-mail to expand the group.

Procedure 1b. The group will “meet” via quarterly conference calls. Quarterly calls facilitate updates on state activities, resource sharing, etc.

Procedure 1c. We have developed a website to support work group communication and sharing of resources (<http://cals.arizona.edu/apmc/westernschoolIPM.html>). **Please look at the membership list and email Dawn if you need it to be updated reflecting your contact information.**

2. Invite stakeholder input, conduct state-by-state assessments to identify needs/priorities.

Procedure 2a. Assess the level of current school IPM implementation on a state-by-state basis by reviewing current data from EPA'S School IPM Report Card.

Procedure 2b. A resource list will be maintained indicating specialty areas of participants. Use the PSMP as a resource for state/regional priorities:

<http://www.ipmcenters.org/pmsp/pdf/USschoolsPMSP.pdf>

3. Conduct school IPM outreach to support local implementation and build local networks.

Procedure 3a. Two stakeholder workshops will be conducted: Oregon, Washington.

Procedure 3b. One change agent practicum will be conducted: Arizona or New Mexico. This practicum will focus on gathering state IPM advocates and identifying who, how, where, and when IPM demonstration sites will start. Tess spoke about having the practicum in NM. There are two problems: 1) Carrie's contract is about to expire and they don't know if it will be

reinstated; and 2) They have already reached the keen school contacts in NM and are having a difficult time getting others on board – they will try to get the Dept of Public Ed to help implement school IPM. NM work will be put on hold until more certainty in funding.

Carrie discussed WA – Four workshops in four areas of the state: one in Vancouver area and one in Seattle area. They will be held between July 1, 2011 and June 30, 2012 but have not been scheduled as of yet. Carrie will report back at the next meeting with an update on the dates of these workshops.

Sherry thinks the EPA personnel should attend but they would not receive travel dollars because the workshops are funded by EPA.

### **3) Brief explanation of ‘Google Docs’ site for sharing documents (5 minutes - Kelly)**

For those who do not have a Gmail email account:

1. Go to [www.docs.google.com](http://www.docs.google.com)
2. Click on [Create an account now](#)
  - Use your current email as the account login
  - Create a password and fill in the rest of the information then click “I accept. Create my account”
3. Once logged in, select the document you wish to use, or click on “create new” and choose the type of document you wish to create.
4. For Western Region School IPM purposes most work will be completed on this document: <https://spreadsheets.google.com/ccc?key=0AuRqBfARzdkEdGhHbUF1cDctWWxtdFBhT0FUbWNBa3c&hl=en&authkey=CPPt8As> - Please enter as much information for your state in this document. Kelly Chambers will edit the Google Doc to include more info about priorities and how each state collected survey info.

**4) How and when to gather current IPM implementation status and priorities for each of our 13 states (AK, AZ, CA, CO, HA, ID, OR, MT, NM, NV, UT, WA, WY) (25 minutes - Tim)** Tim created an online survey tool to collect OR data and Dawn used it to make the Google Doc survey tool – this survey fulfills the national school IPM report card as well as helps to identify state priorities.

- Tess Grasswitz – NM survey is different than the state IPM report card.
- Dawn Gouge – AZ has not done state survey in about 5 years – it is important to fill out report card surveys often enough to identify current priorities.
- Ruth O’Neill – MO has just put up a new survey. Ruth will send around a copy of the survey to look at. It’s about 35 question focused on characterizing the school districts. They created it using SurveyMonkey.
- Tim Stock – OR had to call school districts 1-by-1 to get feedback. When the survey was sent out by the Dept of Ed they got a 40% response rate. They used a combination of email, phone calls, and hard copies to collect survey data. Please contact Tim if you want more info on how to emulate how they collected survey data in OR.
- Deb Young – CO sent out 10 question survey to over 200 school districts by the State Dept of Ed last month. They received 5 responses.

- Laurie Brajkovich – CA sent a survey six months ago and received a 12% response rate. One good way to collect survey info is by having workshop attendees complete surveys at the workshop in person.
- Bryan – WY was working with a contact from the State Dept of Ed gets info out to school districts as well as surveys. For the last two years they have had little response. The initial survey received 60% response. A follow up letter was sent out to the contacts and they received zero responses. The priority does not seem to be that high due to the lack of pest problems as of late.
- John Carpenter – NV has not yet sent out surveys but has sent out questionnaires years ago.
- Chuck Hawley – ID has conducted workshops to promote voluntary adoption of IPM for schools. In 2003, they sent out a survey to 115 school districts to find a name of a school contact, gauge how effective the workshop was, to highlight needs and to collect info to make the program better. They found the best strategy was to pinpoint phone contacts and then send the survey either through email or snail mail – ID received 56% response rate this way.
- Corlene Rose – AK is in the infancy of the school IPM program at the University of Alaska. The program is soft-funded and short on staff. They are working to compile info and to create a sustainable work group to create tasks. They are looking for state government help from the Dept of Ed but also have a strong volunteer base.

#### **5) Review of action items, and date of next conference call (5 minutes - Dawn)**

##### **Action items due before next call on July 13, 11am 2011:**

1. Access and edit the Google tracking sheet:  
<https://spreadsheets.google.com/ccc?key=0AuRqBfARzdkEdGhHbUF1cDctWWxtdFBhT0FUbWNBa3c&hl=en&authkey=CPpt8As>
2. Input basic data for school districts: # of schools, students, buildings, etc.
3. Enter state priorities into the Google Doc – Indicate what they are based off: surveys (online, mail, phone, personal interaction, etc.)
4. Send any surveys (in Word doc or PDF) used in the past to Dawn at [dhgouge@ag.arizona.edu](mailto:dhgouge@ag.arizona.edu) – she will send them around everyone can compare what has been done and build on past achievements.

##### **Action items due by April 15, 2011:**

1. Go to <http://ag.arizona.edu/apmc/westernschoolIPM.html> and double check to see if you are on the membership list. Email Dawn if there needs to be updates made or edits to your contact info.
2. Kelly Chambers will edit Google Doc and add Priorities section for regional members to add to – this section will be at the bottom of the spreadsheet.

**Next Call: July 13<sup>th</sup>, 2011 at 11:00 am Pacific Standard Time**