

Pesticide Safety Education Program Leadership Team Meeting



Where: MAC Extension Office – Room 11

When: Thursday, August 21st 2014: 9 am – 11 am

Attendance: Al Fournier (IPM Assessment, note taker), Jennifer Weber (SLA, ADA), John Palumbo (Veggies), Kai Umeda (County Cooperative Extension), Peter Ellsworth (Field Crops), Mike Wierda (PSEP-IMI AiE)

Absent: Dawn Gouge (Community)

Agenda

1. Introductions

- 1.1. *What do you want / expect from the PSEP AiE position?*
- 1.2. Review of position description / responsibilities
- 1.3. Goals of the meeting

Mike's expectations: to help develop an AZ PSEP program that can be sustainable. Review available teaching materials. Finding different ways to present materials. Work on the exam. Find in-roads into different areas of education and different audiences we haven't always addressed. For example, working with Lowes and Home Depot. We could train their personnel about pesticide use and storage, etc. Work with homeowners association, etc. Identify needs of Native American communities. Very interested in working with diverse audiences.

John: Because of all the grants and projects we work on in the APMC, there is potential to sustain the position in part by getting involved in other projects while still working on pesticide safety.

Jennifer: about 2 years ago, funding for PSEP really dried up and there has been an increase in activity nationally as states are trying to find pathways to sustainability.

Peter: Requirements of the position that stem from funding resources. A 3-way split.

- 33% funded through Extension IPM grant. IPM Education for Pesticide Applicators. Mike needs to be drawn into our IPM meetings to present on pesticide safety topics. Mike will recruit members of IPM teams to present IPM to pesticide applicators. This includes Assistants in Extension and faculty. Mike will serve as a link between IPM programs and pesticide safety programs – for cross-pollination.
- 33% Traditional PSEP. The act of doing and developing Pesticide Safety Education Program.
- 33% Sustainability for PSEP. PSEP-IMI grant, goal 1: this exists to develop a sustainability plan for state pesticide safety training. Most likely this will have to involve real investments from our various stakeholders to support PSEP in an ongoing fashion. We need to put together a committee that includes people who “hold the purse strings.”

Jennifer likes the idea of doing more outreach to HOAs, Home Depots, etc., as long as you don't get into a position of making pesticide recommendations. Dawn expressed concerns about, when working with industry, not letting others dictate what or how you teach.

2. Review of funding resources, Year 1 (Mike/Al)

- Pesticide Safety Education Program (PSEP 2013, 2014, 2015). \$23,311 (38%). 8/31/15. (In non-expiring gift account)
- PSEP-IMI (**3 year grant**). \$25,000 (40%). 8/31/15. (In non-expiring gift account)
- CALS contribution (Y1 only). \$13,000 (21%). **8/31/15.**
- Extension Implementation Program (**3 year grant**). \$20,576 (33%). **8/31/15.**
- Gift moneys. \$10,537 (17%). No end date. (In non-expiring gift account)

Bottom line: Currently, we have funding solidified 100% for the first 2 years of Mike's position, and around 73% for year 3 just though Extension IPM and PSEP-IMI grants.

3. PSEP-IMI grant

3.1. Grant program background; project goals, timetable and deadline

3.2. Stakeholder Advisory Committee (SAC)

3.2.1. Input from Dawn G. (Mike W)

- 3.2.1.1. Dawn pre-meeting meeting notes
- 3.2.1.2. Region 8 EPA (Jeff Scott) he was involved/attended a Community IPM school event
- 3.2.1.3. Was very impressed/interested in PSEP
- 3.2.1.4. Changes in law around community IPM (Dawn is sending a link)
- 3.2.1.5. Tibal IPM person Africa as a possible member for SAC
- 3.2.1.6. NPMA (National Pest Management Association)
- 3.2.1.7. ASPCRO (Association of Structural Pest Control Regulatory Officials)

3.2.2. Open floor for discussion of suggested members for SAC from PSEP-LT

3.2.3. Plan for making contact with possible members of SAC

Peter: a few years ago the Entomology Department formed an advisory committee. One charge of the committee is to develop resources, but they don't really have the right stakeholders involved. In our case, we need to ensure that we have people who can help us develop resources. Call it an Advocacy Board or a **Sustainability Board**. Let people who are going to be on the committee know this is the goal going in. They need to be able to understand how supporting PSEP could benefit their industry and they need to be influential enough to persuade high-level people to help support Arizona PSEP.

Addendum: From Mike Wierda. A few more details on PSEP-IMI grant/progress

The PSEP-IMI grant is a 3 year grant w/ specific goals related to each year. Below are the guideline for timing laid out by Crop Life. We are on track w/ most goals and where necessary we are requesting an extension.

- Submission of the current PSEP balance sheet to the advisory committee (by September 15, 2014).
- Business plan development (years 1-3).

- A stakeholder team established in year 1, with quarterly meetings (e.g. teleconferences) once formed.
- An assessment of state laws and university policies that impact funding opportunities (year 1).
- An assessment of legislative and other funding opportunities (years 1-3).
- An assessment of the PSEP's current or potential use of on-line (including webinars) and distance education (years 2-3).

Important idea: Consider having a Sustainability Board (focused on funding) and also a larger Advisory Committee that includes broader group of stakeholders that can help identify needs for PSEP training, etc.

Potential Participants for the Sustainability Committee

Name:	Affiliation	Follow up
Kevin Rogers	AZ Farm Bureau	
John Boelts	AZ Farm Bureau	
Jim Klinker	AZ Farm Bureau	
Joe Sigg	AZ Farm Bureau Gov Liaison	
Bruce Gwynn	Yuma Fresh Veg Assoc.	
Steve Alameda	Yuma Fresh Veg Assoc.	
Hank Giclas	Western Growers Assoc.	
Will Rousseau	Western Growers Assoc.	
Robert Schuler	AZ Crop Protection Assoc. Lobbyist	
Andy Hancock	AZ CPA	
Ron Rayner		
Rick Lavis	AZ Cotton Growers Assoc.	
executive director	Yuma Center for Excellence	
Cheryl Goar	AZ Nursery Assoc.	
Bart Worthington	AZ Nursery Assoc.	
Roger Hooper	pecans	
Lin Evans	PCA	AI call
Carol Somody	Syngenta	
Phil Hemminghaus	Wilbur-Ellis	
Africa Dorame-Avalos	ITCA PSEP	
Elaine Wilson	ITCA PSEP	
Terry Stark	CAPCA Executive Director	
Jerome Otto	Dow	
Leighton Leisner	AZ Cotton Research and Protection Council	
Brent Murphrey	National Cotton Council	
county representatives	Yuma, Maricopa	
Howard Buffet	sustainable farming	
Phil Townsend	CPA	
Jack Peterson	ADA	

Paul Brown	U of A	
Alan Pugh	OPM	
Julie Finke	ADEQ	
Diane Eckles	AZ DHS	
representative	Truly Nolen	
Judy Gausman	ALCA	
Carmella Ruggiero	Cactus and Pine Assoc.	
	Valley Gest Landscaping	
	AZ Aerial Applicator Assoc.	
Scott Richardson	pest management industry	

4. Pesticide Safety Education Program: Planning Discussion

4.1. National Stakeholder Team for PSEP Funding (Mike)

4.1.1. Highlights from July 31st Conference call

4.1.2. Summary/Highlights of “Effective Land Grant Universities Pesticide Safety Education Programs: Mission, Need Requirements, Target Audiences, Goals, and Key Activities—July 28, 2014” document

4.1.2.1. I have become an active member of the National Stakeholder Team for PSEP Funding and am participating in conferences calls. I was on the July 31st conference call but I simply listened and introduced myself to the group.

4.2. Arizona PSEP: Needs, Resources and Opportunities (discussion)

5. Logic Model

5.1. Browse the IPM Education for Pesticide Applicators Logic Model prepared by Al.

5.1.1. IPM doc is very related to PSEP. Do we need another logic model? If “yes” then should it be based off of IPM logic model?

Mike provided a handout of the Logic Model that Al and Peter developed for the CPPM-EIP proposal. This represents some but not all aspects of Mike’s position. Team members please review this and provide input.

Mike’s calendar

9/4 – 9/8 vacation

9/14 – 9/20 National Pesticide Applicators and National Pesticide Educator’s meeting

10/27 Yuma PSE Training

[10/28 – 10/30 Southwest Veg Management Association]

11/20 (Spanish) – 11/21 (English) Yuma Train the Trainer meeting (possible side meetings related to Sustainability Committee)