UC Statewide IPM Program

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University of California

Agriculture and Natural Resources Integrated Pest Management Program

Outline

- UC IPM Structure
- Online tools and infrastructure
- Diversifying funding sources



University of California

Agriculture and Natural Resources Integrated Pest Management Program

UC IPM Structure

- 11 IPM Advisors, 4
 Affiliated Advisor and 1
 Affiliated Specialist
 throughout state
- 20 staff at Davis headquarters
 - Content development, IT, PSEP/OPIC and admin.
- Host Western IPM Center



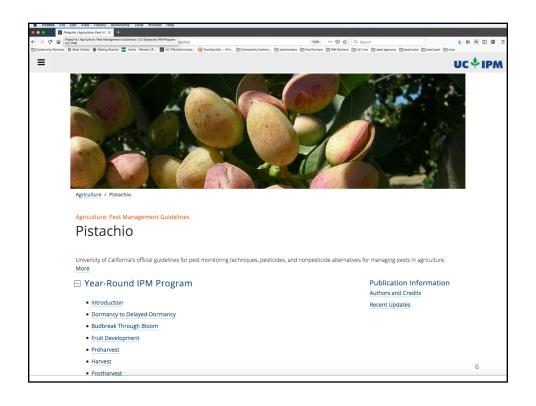
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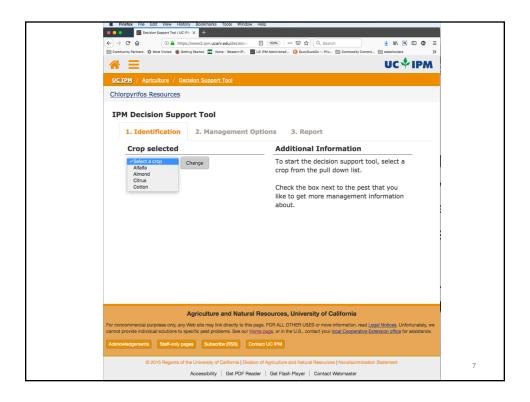
Online Updates and Infrastructure

- · New website look and feel
- Mobile friendly
- Databasing content
 - More efficient updating
 - Easier decision-support tool development
 - Information partnerships

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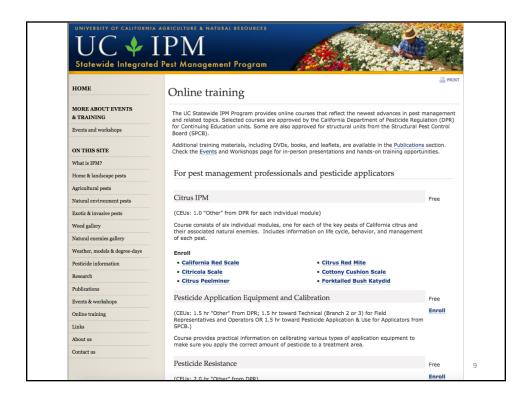


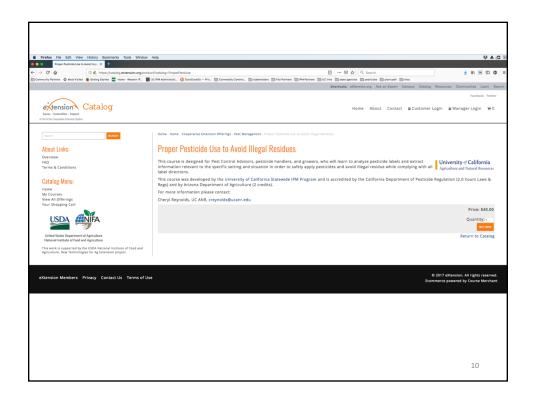


Diversifying funding sources

- About 1:1 UC ANR support to grants
- Online CEU fees
- Cost recovery, especially for PSEP
- Fundraising
 - "Make a Gift" button on website
 - Developing a partners program

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COMMENTS / QUESTIONS?

