



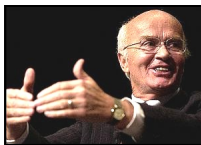
**Keynote Speakers:**

**Dr. Jim Gorny** Currently serving as Senior Vice President of Food Safety and Technology for the United Fresh Produce Association, Dr. Gorny leads the association's food safety, quality assurance, supply chain technology and food security programs on behalf of the association's members. As United's chief food safety officer, he advocates the membership's interests before all relevant health and safety regulatory officials, the Bush Administration, and the Congress.



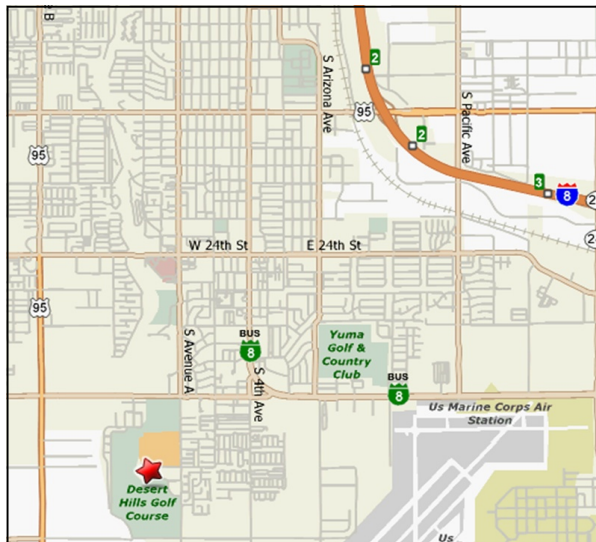
**MORNING KEYNOTE:**  
Jim Gorny, Phd

**James G. Watt**, The former Interior Secretary from 1980 to 1983 under President Reagan evokes a visceral response among seasoned environmentalists. Always controversial, Watt once viewed that the essence of Western Civilization is where, "man has dignity above all." Hear about his interactions with six different US presidents and how he shaped future policy for years to come.



**AFTERNOON KEYNOTE:**  
James G. Watt

*Special Thanks to Our Generous Sponsors:*



**Yuma Civic Center**

- From I-8, head West on 16<sup>th</sup> St.
- Turn South on Avenue A
- Turn right upon arrival at complex

**Southwest Ag Summit**

**March 8, 2007**



**"Designed by SW Growers for SW Growers..."**

*In Partnership with:*



**Yuma Civic Center  
Yuma, Arizona**

## Morning Session

7:00 AM Registration and Refreshments

8:00 AM Opening Remarks: Don Butler ADA

8:15 AM Featured Presentation

**Jim Gorny, PhD**

Senior VP Food Safety & Technology, UFPA

**“Food Safety & Security Regulations”**

9:15 AM Networking Break, Tour of Vendor Exhibits

9:45 - 11:45 AM Morning Breakout Forums  
Individual sessions change every 30 minutes

### Forum 1: Room Sponsor #1

*Advancements in Production Agriculture*

Return on Investment: Organic Production  
Dr. Trent Teegerstrom, University of Arizona

Gear-up and Throttle-down: Save Fuel  
Dr. Kleber Lancas, University of California

New Advances in Soil Management and Tillage  
Mr. Dave Martin, Crop Protection Group

A Low Impact Vegetable Harvester  
Mr. Anthony Staatz, Koaloo Farms

### Forum 2: Room Sponsor #2

*Food Safety for Vegetable Producers*

Producing Safe Low Desert Vegetables  
Dr. Jorge Fonseca, University of Arizona

Assessing Food Safety Field Hazards  
Dr. Trevor Suslow, University of California

Food Safety and it's effect on Export Markets  
Dr. Jim Rushing, University of Clemson

The Future of Vegetable Food Safety  
Dr. Devon Zagory, Davis Fresh Technologies

### Forum 3: Room Sponsor #3

*Crop Protection I, 2.0 AZ, CA PCA CEU's*

Aphids of Desert Lettuce  
Dr. John Palumbo, University of Arizona

Downy and Powdery Mildew Management in Lettuce  
Dr. Mike Matheron, University of Arizona

Maximizing Performance of Lettuce Herbicides  
Mr. Barry Tickes, University of Arizona

Cucurbit Yellow Stunting Disorder: Research Update  
Mr. Tom Turini, University of California

### 11:45 AM Lunch Buffet

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## Afternoon Session

11:45 AM Lunch Buffet

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12:45 PM Featured Presentation

**James G. Watt**

Former Secretary of the Interior, Jan 1981- Nov. 1983

**“What I've Learned From the Presidents I've Known”**

1:45 PM Networking Break, Tour of Vendor Exhibits

2:30 - 4:30 PM Afternoon Breakout Forums  
Where appropriate, individual sessions change every 30 minutes

### Forum 4: Room Sponsor #1

*Crop Protection II, 2.0 AZ, CA PCA CEU's*

Worm Control and Other Insects in Cole Crops  
Mr. Eric Natwick, University of California

Recent Research on Lettuce Fusarium Wilt  
Dr. Mike Matheron, University of Arizona

Evaluation of Tank Mix Combinations of Prefar-4E  
Dr. Rick Bottoms, University of California

Controlling *Sclerotinia Sclerotiorum*: Research Update  
Mr. Tom Turini, University of California

### Forum 5: Room Sponsor #2

*Panel Discussion: on Immigration Reform*

*Topic Areas and Panelists Include:*

State Affairs: Robert Shuler, Western Growers Assn.

Immigration Law: Julie Pace, Attorney

Customs & Enforcement: TBA ICE Official

Border Security: Rancy Pullen, AZ Republican Chairman

Federal Affairs: Maria Luisa O'Connell, BTA

Facilitator: Joe Sigg, AZ Farm Bureau

### Forum 6: Room Sponsor #3

*Innovations in Machinery and Equipment , 2.0 CCA CEU's*

Tire vs. Track: A Compaction Study  
Dr. Jim Walworth, University of Arizona

3-D GPS: The Trimble AgGPS Land Leveling System  
Dr. Jeff Black, Trimble

Innovation at John Deere  
Mr. Robert Lane, John Deere

New Advances in Controlling Wheel Slippage  
Dr. William Cassidy, University of California

### 4:30 — 6:00 PM Closing Reception

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## Registration Form

### PRE-REGISTRATION FEES

**\$25.00:** Includes breakout forums and lunch

Late Registration after 2/23/07: \$35.00

1. FAX Registration to (928) 726-8472 ATTN:  
Jean Carter

-OR-

2. CALL Ms. Jean Carter at (928) 726-3904 to  
register

-OR-

3. MAIL Registration and Payment to:

**Yuma Fresh Vegetable Association  
Southwest Ag Summit  
P.O. Box 1647  
Yuma, AZ 85366-1647**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 2007 Summit Planning Committee

Steve Alameda- Yuma Fresh Vegetable Association

Bruce Gwynn- Makhteshim Agan of North America, Inc.

Kurt Nolte- University of Arizona, Cooperative Extension

CR Waters- Yuma Fresh Vegetable Association

Rick Rademacher- Yuma Fresh Vegetable Association

Terre Catanzaro- JV Farms