UACE

VISION: Arizona Cooperative Extension is a vital national leader in creating and applying knowledge to help people build thriving, sustainable lives and communities.

Mission: The mission of Arizona Cooperative Extension is to engage people through applied research and education to improve lives, families, communities and the environment in Arizona and beyond.

UA and CALS (Strategic Plans):
Mission is to improve life for the people of Arizona and beyond through education, research, creative expression and community engagement.

Tag Line: Arizona Cooperative Extension – Improving Lives and Communities

Values: accountability, collaboration, collegiality, diversity, exploration, fairness, innovation, integrity, knowledge-based, lifelong learning, problem-solving, proactive, productivity, responsiveness, sustainability, trust

UACE - Strategic Program Goals
- Help Arizona communities plan for changing demands on our dynamic natural resources.
- Promote safe, profitable and sustainable food, plant and animal systems.
- Develop leadership skills to promote sustainable community capacity.
- Support the positive growth and development of children and youth
- Assist individuals and families to become physically, mentally, emotionally and financially healthy.

UACE Signature Program Areas
- Connect Youth and Families with the Outdoors
- Citizenship and Leadership
- Science, Technology, Engineering and Math (STEM) Education
- Healthy Living
- Family and Child Development and Care Giving
- Financial Management
- Community, Economic, and Environmental Vitality
- Water, Plants, and Natural Resources
- Food and Fiber Production Systems
- Animal Production Systems

UACE – System Strategic Plan –
Goal: Strengthen Organizational Effectiveness and Sustainability
(Strategic Plan Key Questions - Where are you? Where would you like to be? How would you like to get there?)

1. Develop issue focused, integrated programs and publications
   a. Prioritize programs via Signature Program Areas (SPAs)
   b. Develop strategies to continue diversifying and improving delivery methods for SPAs & publications to effectively engage clientele.
   c. Develop strategies to continue improving quality and skills of UACE personnel to support leadership, implementation/delivery and evaluation of SPAs and publications
d. Develop strategies to continue expanding UACE’s base of expertise through collaborations with other Departments, Colleges, Centers, Laboratories, Institutes, County/State/Federal/International Agencies, Businesses & Industries

e. Pursue strategies to keep Extension publications up-to-date, relevant and accessible.

2. **Strengthen and diversify funding streams for SPAs**
   a. Enhance potential funding opportunities for both educational & research programs
      i. National/Federal (Institute for Food and Agriculture’s (NIFA-The Institute) Agriculture and Food Research Initiative, National Institute of Health, Department of Education, Department of Defense)
      ii. State
      iii. County
      iv. City
      v. Business and Industry
      vi. Private Foundations
      vii. Cost Recovery
      viii. CE System Program Funds

   **Signature Program Support (Criteria for Funding)**
   - Addresses a signature program area
   - Sustainable funding source(s) including cost recovery, grants, or contracts
   - Demonstrated skills and expertise of the team members to achieve proposed goals
   - Includes county based and campus based faculty
   - Interdisciplinary
   - Collaboration with non-Extension entities within and outside of the UA
   - Multi-county
   - Innovative delivery method(s)
   - Evidence of impacts or plan for demonstrating future impacts
   - Produce tangible product(s) (eg. Curriculum, publications, web site, etc.)
   - Plan for communicating program impacts

b. **Endowments for County and State faculty positions**

3. **Document Public Impacts and Value of SPAs to Effectively Engage with Clientele/Stakeholders**
   a. **System Marketing Strategy/Tactics**
   b. **Financial, Personnel, Program Impact Reports (5 year period – annual updates)**
      i. Funding Sources and Funding Expenditures
      ii. Sponsored Activity (Grants, Contracts)
      iii. Gifts
      iv. Cost Recovery Fees
   c. **Faculty (number of People and FTEs)**
   d. **Staff (number of People, FTEs, and Funding Sources [% State/% Other])**
   e. **Volunteers (number and financial value)**
   f. **Program participants (number and demographics)**
   g. **Publications (number and distribution statistics)**
   h. **Document impacts of programs on people, communities, the environment, and the economy through program evaluation strategies.**
   i. **Other Impacts ???**