

Terry J. Lundgren Center for Retailing

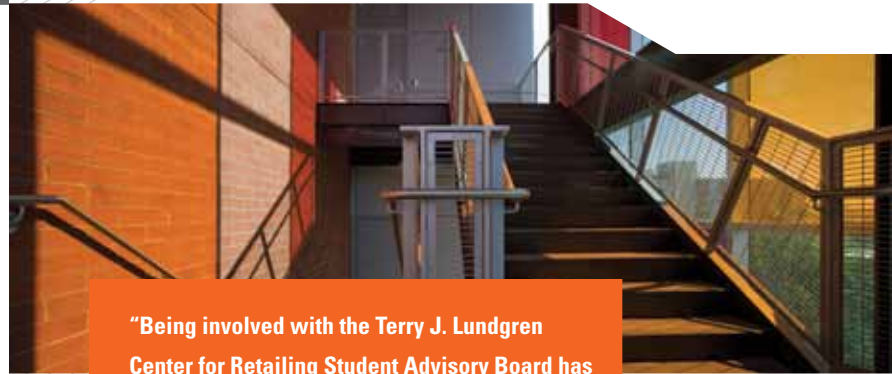
The Terry J. Lundgren Center for Retailing supports students with resources and opportunities to network within the industry. Through the Center, you will have the opportunity to network with executives from some of the nation's top retail, wholesale and consulting firms.



The University of Arizona
Terry J. Lundgren Center for Retailing

Phone 520.621.1715
<http://terrylundgrencenter.org>

JOHN & DORIS NORTON SCHOOL OF FAMILY AND CONSUMER SCIENCES



"Being involved with the Terry J. Lundgren Center for Retailing Student Advisory Board has provided me the rare opportunity to meet with the industry's leading professionals. This has enhanced my professional development and maturity as a successful leader."

ANDREW MIRKIN, RCSC STUDENT

Internships and **networking opportunities** leading to **exciting careers** in management, product development, buying, marketing, entrepreneurship, visual merchandising, consulting **and much more!**

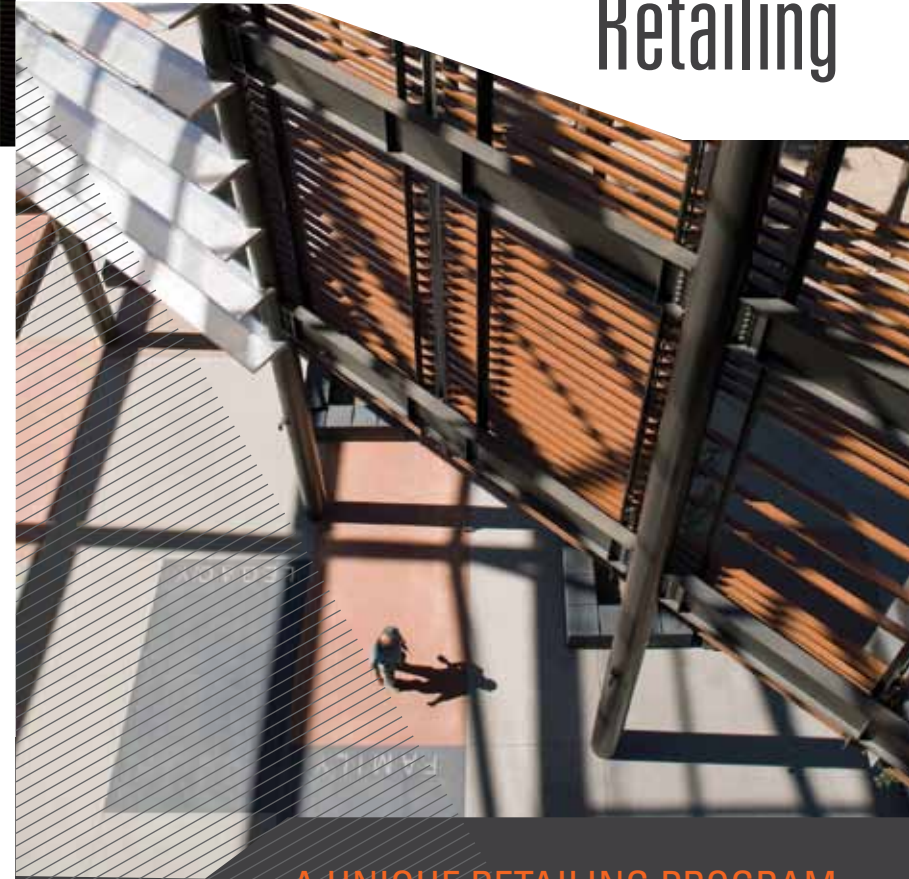


Retailing and Consumer Sciences
The University of Arizona
College of Agriculture and Life Sciences

650 N. Park Avenue
Tucson, Arizona 85721-0078
Phone 520.621.1075
Fax 520.621.3209
<http://cals.arizona.edu/fcs/rcsc>

RETAILING AND CONSUMER SCIENCES

Make your Business Retailing



A UNIQUE RETAILING PROGRAM
offering both a professional undergraduate program culminating in a B.S. and graduate studies leading to a Ph.D.

Located at McClelland Park, home of the Terry J. Lundgren Center for Retailing, with thirty partner companies from the retailing and business industry.

 THE UNIVERSITY
OF ARIZONA®

Interested in the Retail Industry?

Retailing and Consumer Sciences (RCSC) students examine retail marketing and management principles that are applied across a broad spectrum of U.S. and global retail businesses including store catalogs, ecommerce, service firms and other businesses that support retailers. Academic and research programs focus on consumer behavior and the retail marketing of products and services.

Outstanding instructional and research programs delivered by RCSC's energetic and dedicated faculty are responsible for the program's excellent reputation for excellence and its proven track record for career placement of its graduates.

To advance into the major, you must apply for competitive admission to the professional phase of the RCSC program during your sophomore year. Acceptance into this phase of your undergraduate training signifies that you have mastered the basic foundations and are prepared to tackle the upper-division courses!

Career Opportunities

- Retail Technology
- Store Manager
- Visual Merchandiser
- Promotions Director
- Entrepreneur
- Product Developer
- Buyer
- Category Manager
- Fashion Forecaster
- HR Manager
- Market Researcher
- Brand Manager
- Merchandising Analyst



Undergraduate Programs

➔ RCSC offers a broad selection of courses emphasizing principles needed to manage the retail supply chain in order to satisfy consumer needs.

Courses in the major cover operations and strategies used by diverse types of retailers and manufacturers who conduct business in both domestic and global markets. You will gain a foundation in business basics through completion of required courses providing the equivalent of a business administration minor. Students complete a variety of courses in business, mathematics, statistics, accounting and economics.

Internships

➔ Today's employers are seeking strong academic performance, leadership abilities and tangible evidence of on-the-job skills among their future employees. The RCSC program offers you an opportunity to develop these skills with a paid internship for academic credit between your junior and senior year. The network established by the TJL Center and our corporate partners will help you obtain internship positions with some of the nation's foremost retailers and supply chain partners!

Terry J. Lundgren Center for Retailing Certificate

To help students focus their RCSC coursework they may select a specific cluster of courses and complete a focused internship in order to complete the Terry J. Lundgren Center Retailing Certificate in one of the tracks below. To qualify for the certificate the RCSC student must complete 12 units within a specific track, including a 3 unit experiential component.

Ecommerce and Retail Technology | Financial Services
Strategy and Planning | Promotion and Product Development

Examples of Professional Program Courses

- Retailing Strategy
- Global Retailing
- Retail Design, Planning, & Display
- Retail Buying and Planning
- Product Development
- Ecommerce
- Brand Strategy

Internship Companies Include

- | | | |
|-----------------------|--------------------|----------------------------|
| Altria | Gap | Sears Holdings Corporation |
| AT&T Mobility | JCPenney | Target |
| Bridgestone/Firestone | Kohl's | Verizon Wireless |
| DFS | Macy's | Walgreens |
| Dick's Sporting Goods | Nordstrom | Walmart |
| Enterprise Rent-A-Car | Payless Shoesource | Wells Fargo |
| Harry & David | PetSmart | |

"RCSC graduates move forward into the retail world equipped as today's and tomorrow's most influential leaders. Most would classify this education as a major; I like to define it as a formula for success."

LEAH SCHEROTTER
ASSISTANT MERCHANDISER
GAP, INC.

"My retailing coursework has given me the valuable training needed to do business in a global marketplace."

SARAH LOSSE
MERCHANDISE ANALYST
KOHL'S DEPARTMENT STORE

Leadership Opportunities

Get involved by joining one of the many active student groups including:
Students In Free Enterprise (SIFE)
TJL Student Advisory Board Ambassadors
TREND Group

Need more info? Visit our Web site at: <http://cals.arizona.edu/fcs/rcsc/> or <http://cals.arizona.edu/fcs/advising> for online advising