## RCSC Plan of Study
### 2014-2015

### First Year

#### First Semester
- **ENGL 101:** First Year Composition
- **MIS 111:** Computers and Internetworked Society
- **NATS 170A, 170B, or 170C:** General Education Class
- **MATH 109C or MATH 112:** College Algebra
- **RCSC 197A:** Retailing and Consumer Sciences
- **Academic Culture**

#### Second Semester
- **ENGL 102:** First Year Composition
- **TRAD 160A:** General Education Class
- **NATS 170A, 170B, or 170C:** General Education Class
- **INDV 150A, 150B or 150C:** General Education Class
- **Suggested courses:** **RCSC 150B1** or **RCSC 150B2**
- **TRAD 160B, 160C, 160D:** General Education Class

*PRE-REQUISITES FOR RCSC 214
Note: ABE 120 cannot be used for the GBUS Minor*

### Second Year

#### Third Semester
- **ACCT 250:** Survey of Accounting
- **INDV 150A, 150B or 150C:** General Education Class
- **MATH 116:** Calculus Concepts for Business Majors
- **TIER 2 HUMS:** General Education Class
- **FOREIGN LANGUAGE (4 UNITS):** General Education Class

#### Fourth Semester
- **RCSC 214:** Introduction to Retailing and Consumer Sciences
- **FCSC 201 or PSY 230 or SOC 274:** Statistics
- **ECON 200:** Basic Economic Issues
- **TIER 2 ARTS:** General Education Class
- **FOREIGN LANGUAGE (4 UNITS):** General Education Class
- **RCSC 214 & 216 required for progression into the RCSC Major – must have a combined GPA of a 2.60 or higher.**

#### Summer #2 (Optional Fashion Minor)
- **FCSC 333:** Fashion E-tailing and Customer Management
- **FCSC 335:** Fashion Forecasting and Research Trends
- **FCSC 435:** Society, Culture and Fashion Relationships

### Third Year

#### Fifth Semester
- **RCSC 216:** Retail Business Analysis and Decision Making
- **FCSC 202 or PSY 290 or SOC 275:** Research Methods
- **RCSC 295A:** RCSC Career Exploration
- **Submit application for the RCSC Major**
- **TIER 2 NATS:** General Education Class
- **FCSC 301, ENGL 307, or ENGL 308**

*PRE-REQUISITE FOR RCSC 214
** PRE-REQUISITES FOR RCSC 216*
**Application to RCSC Major**

**Sixth Semester**
- RCSC 295A
- RCSC 216
- RCSC 304: Retail Mathematics
- RCSC 340: Consumer Behavior in Retailing
- RCSC 384: Leadership, Ethics, and Management Practices
- RCSC 320: Product Development and Brand Strategies
- RCSC ELECTIVE

**Seventh Semester**
- RCSC 315: Retail Promotion and Visual Merchandising
- RCSC 400: Retail Strategy
- One of the Following Courses: RCSC 415 Retail Store Design, RCSC 424 Services Retailing, RCSC 434 Multichannel Retailing, RCSC 446 Global Retailing, RCSC 451 Marketing Strategy, RCSC 476 Retail Financial Services, OR RCSC 498 Senior Capstone
- RCSC ELECTIVE
- RCSC ELECTIVE

**Eighth Semester**
- RCSC ELECTIVE
- RCSC ELECTIVE
- BNAD 301: Global & Financial Economics & Strategies (Minor Optional)
- BNAD 302: Human Side of Organizations (Minor Optional)
- BNAD 303: Marketing Principles, Concepts & Tools (Minor Optional)

**Requirements:**
- Student must obtain a 2.6 or higher in RCSC 214 and RCSC 216.
- Must obtain a “C” or better in all pre-requisite coursework.

**Accepted into RCSC Major Cohort**
- Summer: RCSC 293 (Internship: 3 Units)

**Fourth Year With Internship (Graduate in 7 Semesters)**

**SUMMER**
- RCSC 393/493B INTERNSHIP (6 UNITS OR 9 UNITS)

**Seventh Semester**
- RCSC 315: Retail Promotion and Visual Merchandising
- RCSC 400: Retail Strategy
- One of the Following Courses: RCSC 415 Retail Store Design, RCSC 424 Services Retailing, RCSC 434 Multichannel Retailing, RCSC 446 Global Retailing, RCSC 451 Marketing Strategy, RCSC 476 Retail Financial Services, OR RCSC 498 Senior Capstone
- RCSC ELECTIVE
- RCSC ELECTIVE

**Fourth Year without Internship Credit**

**Seventh Semester**
- RCSC 315: Retail Promotion and Visual Merchandising
- RCSC 400: Retail Strategy
- One of the Following Courses: RCSC 415 Retail Store Design, RCSC 424 Services Retailing, RCSC 434 Multichannel Retailing, RCSC 446 Global Retailing, RCSC 451 Marketing Strategy, RCSC 476 Retail Financial Services, OR RCSC 498 Senior Capstone
- RCSC ELECTIVE
- RCSC ELECTIVE

Students need 120 units to graduate; 42 units must be upper division