# Retailing and Consumer Sciences: Four Year Plan

## Freshman Year

### First Semester
- **ENGL 101**: First Year Composition
- **MIS 111**: Computers and Internetworked Society
- **NATS 170A**, **170B**, or **170C**: General Education Class
- **MATH 109C** or **MATH 112**: College Algebra
- **RCSC 197A**: Retailing and Consumer Sciences

## Sophomore Year

### Second Semester
- **ENGL 102**: First Year Composition
- **TRAD 160A**: General Education Class
- **NATS 170A**, **170B**, or **170C**: General Education Class
- **MATH 109C** or **MATH 112**: College Algebra
- **RCSC 197A**: Retailing and Consumer Sciences

### Third Semester
- **ACCT 250**: Survey of Accounting
- **INDV 150A**, **150B**, or **150C**: General Education Class
- **Suggested courses: RCSC 150B1 or RCSC 150B2**
- **TRAD 160B**, **160C**, **160D**: General Education Class

## Junior Year

### Fourth Semester
- **RCSC 214**: Introduction to Retailing and Consumer Sciences
- **FCSC 201** or **PSY 230** or **SOC 274**: Statistics
- **ECON 200**: Basic Economic Issues
- **TIER 2 ARTS**: General Education Class
- **FOREIGN LANGUAGE** (4 UNITS): General Education Class

## Senior Year

### Fifth Semester
- **RCSC 216**: Retail Business Analysis and Decision Making
- **FCSC 202** or **PSY 290** or **SOC 275**: Research Methods
- **RCSC 295A**: RCSC Career Exploration
- **Submit application for the RCSC Major
- **TIER 2 NATS**: General Education Class
- **RCSC 301**, **ENGL 307**, or **ENGL 308**

### Sixth Semester
- **RCSC ELECTIVE**
- **BNAD 301**: Global & Financial Economics & Strategies (Minor Optional)
- **BNAD 302**: Human Side of Organizations (Minor Optional)
- **BNAD 303**: Marketing Principles, Concepts & Tools (Minor Optional)

### Seventh Semester
- **RCSC 315**: Retail Promotion and Visual Merchandising
- **RCSC 400**: Retail Strategy
- One of the Following Courses: **RCSC 415** Retail Store Design, **RCSC 424** Services Retailing, **RCSC 434** Multi-channel Retailing, **RCSC 446** Global Retailing, **RCSC 451** Marketing Strategy, **RCSC 476** Retail Financial Services, OR **RCSC 498** Senior Capstone
- **RCSC ELECTIVE**
- **RCSC ELECTIVE**

### Eighth Semester
- **RCSC ELECTIVE**
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- **BNAD 301**: Global & Financial Economics & Strategies (Minor Optional)
- **BNAD 302**: Human Side of Organizations (Minor Optional)
- **BNAD 303**: Marketing Principles, Concepts & Tools (Minor Optional)

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**Requirements**

- **RCSC 250A**: Survey of Accounting
- **MATH 116**: Calculus Concepts for Business Majors
- **TIER 2 HUMS**: General Education Class
- **FOREIGN LANGUAGE** (4 UNITS): General Education Class
- **MATH 116** or **MATH 112**: Calculus Concepts
- **RCSC 301**, **ENGL 307**, or **ENGL 308**

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**Apply to the RCSC major; if accepted move on to Sixth Semester. If not accepted, contact your academic advisor.**