

GUIDELINES FOR ESSAYS
Division of Retailing and Consumer Sciences (RCSC)
School of Family and Consumer Sciences
The University of Arizona

INSTRUCTIONS

Please write a four- to five-page, double-spaced statement describing your scholarly and professional interests and goals. Please be sure to thoroughly, but concisely, answer each of the five questions listed below. Remember, this is your opportunity to describe your qualifications for and interest in the Retailing and Consumer Sciences (RCSC) graduate program to the members of the RCSC Graduate Committee.

ESSAY QUESTIONS

- Clearly explain your motivation and interest in pursuing the M.S. or Ph.D. degree in Retailing and Consumer Sciences at this time. Why have you chosen this field of study?
- Explain your unique qualifications for the M.S. or Ph.D. program in Retailing and Consumer Sciences. What relevant research, professional, or life experiences have prepared you for graduate study in this field?
- Discuss your research experience. Within the field of Retailing and Consumer Sciences, discuss specific research topic(s) which are of interest to you. Why do you see these as important topic(s) to study?
- Discuss your teaching experience and teaching interests.
- What are your short- and long-term professional goals? How do you see the M.S. or Ph.D. in Retailing and Consumer Sciences helping you to achieve these goals?