



## Retailing and Consumer Sciences (RCSC) Catalog

2010-2011

PRE-MAJOR

| <b>UA GENERAL EDUCATION: 36 UNITS</b>   | <b>RCSC/COLLEGE Foundation: 18 UNITS</b>  |
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| <p><b>English Composition</b> (select one pair) 6 _____</p> <p>ENGL 101 _____ ENGL 102 _____</p> <p>ENGL 107 _____ ENGL 108 _____</p> <p>ENGL 103H _____ ENGL 104H _____</p> <p>AP 4 or AP 5 _____ ENGL 109 _____</p> <p><b>Foundation Mathematics</b></p> <p>MATH 115A 3 _____</p> <p><b>TIER ONE</b></p> <p>Traditions and Cultures 3 _____</p> <p>TRAD 101 _____</p> <p>TRAD 102, 103 or 104 _____ 3 _____</p> <p><b>Individuals and Societies</b></p> <p>INDV 101 "Structure...Behavior" * 3 _____</p> <p>INDV 102, 103 or 104 3 _____</p> <p><b>Natural Sciences</b>(select two NATS courses)</p> <p>NATS _____ 3 _____</p> <p>NATS _____ 3 _____</p> <p><b>TIER TWO</b> (select one course from each)</p> <p>Arts _____ 3 _____</p> <p>Humanities _____ 3 _____</p> <p>Natural Sciences _____ 3 _____</p> | <p><b>Communication: Business Writing</b> (1 course from) 3 _____</p> <p>ENGL 307 or 308</p> <p><b>Foundation Mathematics</b> (1 course from) 3 _____</p> <p>MATH 115B</p> <p><b>Accounting:</b> 3 _____</p> <p>ACCOUNTING 210</p> <p><b>Statistics/Research Methods</b></p> <p>PSYC 101* _____ or SOC 101 3 _____</p> <p>PSYC 230 _____ or SOC 274 3 _____</p> <p>PSYC 290B _____ or SOC 275 3 _____</p> <p>*INDV 101 "Structure of Mind and Behavior" may be used in place of PSYC 101</p> <p><b>Second Language</b></p> <p>The University of Arizona requires a foreign language placement exam for all incoming students. <b>You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.</b></p> <p style="text-align: center;"><b>GENERAL ELECTIVES: 6 UNITS</b></p> <p>_____ 3 _____</p> <p>_____ 3 _____</p> |

| <b>RCSC PROFESSIONAL PROGRAM APPLICATION REQUIREMENTS</b>  | <b>RETAILING AND CONSUMER SCIENCES CORE COURSES: 24 UNITS</b>  |
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| <p>(Pre-professional Course Requirements, <u>must earn a minimum grade of a C</u>)</p> <p>RCSC 214 _____</p> <p>RCSC 216 _____</p> <p>ACCT 200 _____</p> <p>ECON 200 _____</p> <p>MATH 115A _____</p> <p>ABE 120, or FCS 120 or MIS 111 _____</p> <p>PSYC 230 or SOC 274 _____</p> <p>Attend RCSC New/Transfer Student Orientation _____<br/>(Sign up at MCPRK Rm.#202)</p> <p>Complete 42 units at time of application _____</p> <p>Maintain a minimum overall UofA GPA of a 2.60 or higher _____</p> | <p>RCSC 214 Intro. To Retailing &amp; Consumer Sci. 3 _____</p> <p>RCSC 216 Retail Bus.Analysis &amp; Decision Making 3 _____</p> <p>RCSC 304 Retail Mathematics* 3 _____</p> <p>RCSC 315 Retail Promo. &amp; Visual Merch. 3 _____</p> <p>RCSC 340 Consumer Behavior in Retailing 3 _____</p> <p>RCSC 384 Leadership, Ethics, and Mgmt. Practices* 3 _____</p> <p>RCSC 400 Retail Strategy 3 _____</p> <p>(Choose <u>one</u> from the following: )</p> <p>RCSC 424 Services Retailing <b>Or</b> 3 _____</p> <p>RCSC 446 Global Retailing <b>Or</b> 3 _____</p> <p>RCSC 498 Senior Capstone (RCSC 384 prereq.) 3 _____</p> <p>*Required as pre-requisite to receive internship units</p> |
| <p><b><u>GENERAL BUSINESS ADMINISTRATION MINOR:</u></b></p> <p><b><u>18 UNITS</u></b></p> <p>BNAD 301 Global &amp; Fin. Econs. &amp; Strategies 3 _____</p> <p>BNAD 302 Human Side of Organizations 3 _____</p> <p>BNAD 303 Application of Marketing Cons.&amp; Tools 3 _____</p> <p>ECON 200 3 _____</p> <p>ACCT 200 3 _____</p> <p>ABE 120 or FCSC 120 OR MIS 111 3 _____</p>  | <p><b><u>RCSC ELECTIVES: Select from 18 UNITS</u></b></p> <p>RCSC 204 Fashion, Consumers, &amp; the Economy 3 _____<br/>(may not be taken as a Tier 2 Individ.)</p> <p>RCSC 320 Product Develop.&amp; Brand Strategies 3 _____</p> <p>RCSC 350 Supply Chain Management 3 _____</p> <p>RCSC 360 E-Commerce 3 _____</p> <p>RCSC 415 Retail Store Design, Plan.&amp; Display 3 _____</p> <p>RCSC 424 Services Retailing 3 _____</p> <p>RCSC 446 Global Retailing 3 _____</p> <p>RCSC 451 Marketing Strategy 3 _____</p> <p>RCSC 460 Retail Database Technologies 3 _____</p> <p>RCSC 476 Retail Financial Services 3 _____</p> <p>RCSC 496A Topics in RCSC (up to 3 courses) 1-9 _____</p>  |
| <p><b><u>RCSC EXPERIENTIAL LEARNING ELECTIVES</u></b></p> <p>RCSC 394/494 Practicum** 1-8 _____</p> <p>RCSC 399/499 Independent Study** 1-3 _____</p> <p>RCSC 493B Internship** 1-9 _____</p> <p>**Independent study, internship and/or practicum units cannot exceed 12 units total. Must meet pre-requisites and be pre-approved by your RCSC advisor.</p>   |  |

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