



TERRY J. LUNDGREN
CENTER FOR RETAILING

**RETAILING CERTIFICATE OF COMPLETION
PROMOTION AND PRODUCT DEVELOPMENT
APPLICATION**

Name: _____ SID: _____

Local Address: _____

Local Phone: _____ Cell Phone: _____

Permanent Address: _____

Email: _____ Grad Date: _____ Cum GPA: _____

To qualify for the Lundgren Certificate the RCSC student must complete the following required 12 units within a specific track, with no grade lower than a "B". A maximum of 3 units will be allowed from an independent study, practicum or internship **related to the track, with no grade lower than an S/P**. Please turn in an unofficial transcript with this application. **DUE: January 30 for May/August graduates, or September 30 for December graduates**

PROMOTION AND PRODUCT DEVELOPMENT

RCSC 320 Product Development and Brand Strategies Completed: _____ Grade: _____

RCSC 415 Retail Store Design, Planning and Display Completed: _____ Grade: _____

RCSC 451 Marketing Strategy Completed: _____ Grade: _____

Describe relevant Internship, Ind. Study or Practicum:

Employer: _____ Completed: _____ Grade: _____

Internship duties:

TJL Director Approval:

Signature Date: _____

For more information contact: Terry J. Lundgren Center for Retailing
650 N. Park
University of Arizona
PO Box 210078
Tucson AZ 85721
520-621-1715