UA Special Workshop

Cultivating the Business Side of a Science/Engineering Career in a Globalized World

3-5 November 2014
4:00 - 6:00 P.M.
Shantz Building, Room 440
Special Workshop:

Cultivating the Business Side of a Science/Engineering Career in a Globalized World

Offered by: The Global Institute for Strategic Agriculture in Drylands (GISAD)
Sponsored by: Department of Agricultural and Biosystems Engineering (ABE)
School of Middle Eastern & North African Studies (MENAS)

Lecturers:
Dr. Turki F. Al-Rasheed, Adjunct Professor, ABE
Dr. Joel L. Cuello, Professor, ABE
Dr. Leila Hudson, Associate Professor, MENAS

Location: Shantz Building, Room 440

DAY 1: Monday, Nov. 3, 2014
Lecture 1: Goal Setting (4:00 – 4:50 P.M.)
   Prof. Al-Rasheed
Lecture 2: Smart Management Skills and Business Practices (5:00 – 5:50 P.M.)
   Prof. Al-Rasheed

DAY 2: Tuesday, Nov. 4, 2014
Lecture 3: Entrepreneurship and Professional Consulting (4:00 – 4:50 P.M.)
   Prof. Al-Rasheed
Lecture 4: Current and Emerging Business Opportunities in Agriculture in KSA and the Middle East (5:00 – 5:50 P.M.)
   Prof. Al-Rasheed

DAY 3: Wednesday, Nov. 5, 2014
Lecture 5: Making Sense of Economic Globalization (4:00 – 4:50 P.M.)
   Prof. Cuello
Lecture 6: Disruptive Innovation (5:00 – 5:50 P.M.)
   Prof. Hudson

For inquiries, contact:
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