

**2006 - 2007 Catalog
Retailing and Consumer Sciences**

UA General Education: 36 units		RCSC/College Foundation: 18 units		RCSC Core: 15 units	
English Composition (select one pair)	6 ____	Communications: Business Writing (1 course from)		RCSC 214 Intro to Retailing & Consumer Sciences	3 ____
ENGL 101 ____ & ENGL 102 ____		ENGL 307, ENGL 308	3 ____	RCSC 304 Merchandising Planning & Control*	3 ____
ENGL 107 ____ & EMG: 108 ____		Foundation Mathematics (1 course from)		RCSC 315 Retail Promotion & Visual Merchandising	3 ____
ENGL 103H ____ & ENGL 104H ____		MATH 115B or Math 113	3 ____	RCSC 340 Consumer Concepts & Theory	3 ____
AP 4 or AP 5 ____ & ENGL 109 ____		Accounting		RCSC 400 Retail Strategy	3 ____
		ACCT 210	3 ____		
Foundation Mathematics		Statistics/Research Methods		RCSC Electives: select 24 units from:	
MATH 115A	3 ____	PSYC 101* ¹ ____ Or Soc 101*	3 ____	RCSC/AREC 310 Consumer Economics	3 ____
Tier One		PSYC 230 ____ Or Soc 274	3 ____	RCSC 320 Product Develop & Brand Strategies	3 ____
Traditions & Cultures		and PSYC 290B ____ Or Soc 275	3 ____	RCSC 330 Food Retailing Principles	3 ____
TRAD 101 ____	3 ____			RCSC 350 Supply Chain Management	3 ____
TRAD 102, TRAD 103 or TRAD 104 ____	3 ____	¹ INDV 101 "Structure: Mind and Behavior" may be used in place of PSYC 101. If INDV is used for both General Education and RCSC Foundation, students must take another elective course.		RCSC 360 E-Commerce Technology	3 ____
Individuals & Societies				RCSC 376 Consumer Rights & Regulations	3 ____
_____	3 ____	General Bus Admin Minor: 18 units		RCSC 384 Leadership, Ethics, & Mgmt Practice*	3 ____
_____	3 ____			RCSC 415 Retail Store Design, Planning & Display	3 ____
Natural Sciences				RCSC 424 Services Retailing	3 ____
_____	3 ____			RCSC 434 Non-store and Interactive Retailing	3 ____
_____	3 ____			RCSC 446 Global Retailing	3 ____
				RCSC/AREC 450 Financial Management Agribus.	3 ____
Tier Two (select one course from each)				RCSC 451 Marketing Strategy	3 ____
Arts _____	3 ____	BAD 301(Glbl & Fin Econ Strategies)		RCSC 460 Retail Database Technologies	3 ____
Humanities _____	3 ____	or BAD 304 (Survey of Finance)	3 ____	RCSC 496A Topics in Retailing & Consumer Sci.	1-6 ____
Natural Sciences _____	3 ____	BAD 302 (Human Side of Organizations)	3 ____	EXPERIENTIAL LEARNING	
		BAD 303 (Appl of Mktg Concepts&Tools.)	3 ____	RCSC394/494 Practicum**	1-8 ____
Second Language		ECON 200	3 ____	RCSC 399/499 Independent Study**	1-3 ____
The University of Arizona requires a foreign language placement exam for all incoming students. You must demonstrate second semester level proficiency in a foreign language or enroll in a first or second semester language.		ACCT 200	3 ____	RCSC 493B Internship**	1-9 ____
		FCS 120 or MIS 111 + BAD 112L			
General Electives: 9 units		or ABE 120	3 ____	*Required as pre-requisite to receive internship units.	
_____	3 ____	RCSC Professional Program		**Independent study, internship and/or practicum units cannot exceed 12 units total. Must meet pre-requisites and be pre-approved by your advisor.	
_____	3 ____	(Pre-Professional Course Requirements)			
_____	3 ____	RCSC 214 ____	ECON 200 ____		
		ENGL 101 ____	ACCT 200 ____		
		ENGL 102 ____			
		MATH 115A ____			
		FCS 120, MIS 111+BAD 112L, or ABE 120 ____			
		PSYC 230, SOC 274 ____			
		Attend RCSC New/Transfer Student Orientation ____			