* Population, sample, parameter, statistic
* Target population, sampled population, OU, SU, sampling frame
* Sampling error vs. nonsampling errors
* Selection bias
* Measurement bias
* Questionnaire design issues
* Probability sampling
* Types of probability samples
* Sampling distribution
* Population mean, total, sd, MSE
* SRS: mean, total, proportion, properties of the estimations, FPC, sampling weight, CI & interpretation, sample size calculation, etc
* STS: properties of the estimations, design effect, allocation strategies, etc
* Ratio estimation, estimation in domain, poststratification, regression estimation, etc
* Under what situation use what sampling method

True or false question