I. Purpose
- Why are we doing this? Importance of documenting impacts
- Extension IPM Program RFA forthcoming (next 3 year grant)

II. Want to be funded in the future?
- Quote from Marty Draper, NIFA National Program Leader for IPM:
  “The Extension IPM program is not formula anymore, but reporting concerns are the same across the system. If you want to be funded in the future, report well on your present funding, especially if you are applying back to the same program. Reporting is a way to assess the value and accountability of the work a grantee completes.
  “Often when I read your CRIS reports I get to the ‘Impacts’ section and I read more about your activities and the programs you may have conducted, complete with how many attended the meeting. I would challenge you to rethink what an impact is. Think about outcomes. Think about the, “So what?” question.”
- NIFA Presentation
- Comments & Conclusions

III. Group Discussion
- Reporting IPM outcomes and impacts in NIFA terms
- What is the “Public Value” of IPM?
- Levels of outcomes: conditions, actions, knowledge
- What do you measure?
- What can you measure?
- How can we facilitate / improve measurement in the short term? Long term?

IV. Plans for Next IPM Coordinating Committee meeting
- Extension IPM RFA, release is imminent
- Next meeting will be a review, planning & budgeting session for next 3 years
- Potential dates for meeting