

**Community IPM Leadership Team**  
**March 6, 2012**  
**Pinal County Office**

Present: Bryan, Dawn, Al, Dave, Kai and Ursula

**I. CIPM Mission Statement**

Bryan wants to create a mission statement to give the team an overall focus. It will also serve to inform others about what we do. Beyond just the School IPM project, but the full range of experience of the team. Let people know who we are and what we are about, using a brief statement that will be posted on our websites. Ursula wonders if our planning process at the beginning incorporated ideas toward developing a mission statement.

Bryan sent the team a link about the process of writing a mission statement. And he will send out some initial instructions to the group. Brainstorm, coming up with words and questions, refine ideas; set aside several hours or a full day to work on the statement as a team; pull it together, finalize it. **Get ideas back to Bryan by March 23.** We will dedicate our scheduled May 4 meeting to group discussion to finalize the mission statement. Can we review the mission statements of other IPM groups?

**II. 2012 CIPM goals**

- Have evaluation instruments refined and ready, including some summaries, templates, learning from our experience, have a format for how to get back to the school. Have milestones for evaluation so that you can produce outcomes. An outline for the process and the instruments (templates) that we will use to interact with schools. This will also help to develop a turn-key process for implementation when we go to new areas, e.g., Yuma. Al suggested start with an outline of what we see as the steps to interacting with schools to implement the program. Dawn volunteered to come up with a first draft.
  - Survey instrument for school assessment
  - Reporting process to communicate to the school personnel (get them the feedback prior to the debrief meeting so the school team members can review it); have to polish this document that goes to the school. Include a cover letter that encourages the school personnel; let them know that we are on their side; a congratulatory tone.
  - Report outcomes
  - Protocol / manual to help other implement it
- Make contact with the schools more promptly and get back into each school at least 4 times a year, once each season. Maintain ongoing contact. Try: Never leave a school meeting without setting the next date.
- We should maintain a running log for each school to help track their process and document improvement.
- Avoid crunch-time meetings
- Develop outputs:
  - Trifold to communicate the purpose of the program to school personnel;
  - Something like the one-page “IPM shorts” the agronomic IPM team is doing ([http://ag.arizona.edu/crops/cotton/agronomic\\_ipm.html](http://ag.arizona.edu/crops/cotton/agronomic_ipm.html)), however, these are not

peer reviewed, maybe what we do should be; Ursula is working about maintaining bedding plants.

- Maximize the use of the evaluation instrument that we use to evaluate workshop programs like the practicum: come up with something more user friendly; share the feedback with the school personnel; give them the stats and opportunity for additional feedback. Office of Pest Management evaluation form cannot be modified. There is another extension evaluation form that Kai uses and modifies for different programs.
- Marketing outputs.

### **III. Metro Tech – Next Steps**

- Provide them with summary of the Practicum evaluation.
- Dave is waiting on MT personnel to respond to...have they completed sprinkler inventory on at least one field in the school.
- Follow up on the promise Pat made for new controllers. Dawn suggested following up with Tony first, not Pat.
- Conduct school indoor IPM assessment. Lead custodian works after 4pm, when kitchen staff is gone. Dawn will reconnect with Tony to try to schedule it. Tony had suggested combining the assessment with an indoor practicum and invite other school district personnel.
- Ursula wants to talk to the staff about irrigation of the shrubs; She has no information yet on this. Did Bryan get any info on this in the interview? He has information about what part of the landscape is watered by hand from visit to school with Dave and Jeff. Potential use of mulch on some of the beds. She may plan to visit on March 14. Ursula pointed out there are important questions related to irrigation that are missing on the assessment form. She noted some ideas she has for the next practicum training. Irrigation, compaction, fertilization, management of air and water in the root zone.
- Dave: it will take one full day to finish the irrigation system, or two half days that are a week apart.
- An approach to propose to the school is a regular schedule: plan to meet with them once a month, a series of instructional opportunities. Put a letter together letting them know what is next, provide them with some possible dates.

### **IV. Catalina Foothills – 3/22**

- Assessment review / debrief on March 22. Prior to this meeting, we should send the more polished report to the staff prior to the meeting as discussed above. They will meet at the district office, talk about each of the schools in turn. Principal for each school, Basil, Jessica, and Terry Downey will be there. They will provide photos, talk about short, medium and long term goals. He wants to speak with the Principal(s) about opportunities to interact with students and parents and involve them in the program somehow. Ursula was challenged with taking notes and pictures as well as interacting with the school personnel. Bryan will develop a polished report and cover letter, based on notes team members sent, and send it out to us for review prior to the March 22 meeting. He will send it to the team for review by Monday, March 12.

## **V. Highland High School – week of March 19 – 22**

- March 19 or 20. Bryan sent an email to the school personnel: which date works for them.

## **VI. City of Phoenix**

- Scheduled April 11, city hall, 7:30 – 2:30. There are 47 people signed up, will be capped at 60.
- We need to develop an agenda.
  - 7.30 – Dawn. IPM Philosophy.
  - 8.30 – Dawn or Bryan. Pesticide Safety.
  - 9.30 - Break
  - 9.45 - Dave: How to calibrate a drop and rotary spreader
  - 10.45 – Ursula: To Spray or not to spray: Distinguishing abiotic from pest problems in landscape plants
  - 11.45 - Lunch
  - 1.00 – Paul: Topics?
  - 2.00 - Kai: New herbicides and weed management
  - Dawn needs a title (for talks) and a photo and a bio from everyone

## **VII. Budget Update**

- Operations budget has about \$3,000 in it.
- Bryan is going to the IPM Symposium and will need about \$1,500 for travel.
- Al pointed out that the end of Y2 is 8/31/12. We are not sure if we will secure additional \$55k from CALS. The team may have to borrow from their Y3 operations budget to finish out Y2. It is not clear we will have operations funding for Y3 if we don't get \$55k from CALs.
- The group discussed the importance of securing grants

## **VIII. Outputs**

- Google calendar. Team members: please update your scheduled events here.
- Community IPM pest calendar on a non-UA website. Bryan has posted a lot of links to pest information and is sending out specific articles on his blog.
- The blog. Bryan will come up with ideas, develop text and send it out the end of the week to the team for review, then will post on Monday. He suggested everyone add the link to their email signatures. We need to market it. He has facebook and twitter and sends it out that way. Blog site has videos he has posted. If we had an email list we could send this out to end users via email in a “mobile web” version.
- Trifold discussed above.

## **IX. Adding Sections to Smartscape**

Haley Paul, overseer of Smartscape asked if Bryan would like to add an IPM section to their Smartscape. Next program is in August. Should the team plan to provide presentations at the meetings? This should be discussed in the statewide coordination meeting for Smartscape on March 21, at MAC or Pinal County office. Have it added to the agenda.

## **X. Bringing others into the fold**

We are starting to see the need to bring other colleagues in who are not part of the leadership team. For example, when we visit Tucson for something, invite Peter Warren to participate. It would be good to get involvement and buy-in from a broader group. Dawn suggested an annual meeting of the Leadership Team to which others working in community IPM are invited. Make it official by applying for Extension WG funds. Ursula pointed out that the Hort WG already encompasses everyone in Extension that is doing this sort of stuff. That team plans to meet if possible the day before Desert Hort conference (but several won't be able to participate). Add an "About Us" to the blog, etc., that lists everyone. Send the notes from the LT meetings via email to the larger group.