National Weather Service
Tucson

Renewing Our Commitment to Serve the Agriculture Community of Southwest Arizona
Talking Points

• Why did the NWS abandon the Ag weather program?
• Why are we getting back into the program?
• Why are we hosting this meeting?
• What do we hope to accomplish moving forward?
Why Care About JJ?
NWS History Lesson

- 1890 – 1940: Department of Agriculture
- 1940: Department of Commerce
  - Strong ties to Ag.
- Mid 1990’s – Modernization (Remain under Commerce)
Why Are We Back?

- Local initiative
- Driven by recent changes
The word “Impact” is mentioned 187 times in the 75 page document.

Section 1.1 – “Service Concepts” notes:

“Deliver information in a way that conveys its potential impact to support good decision-making and planning.”
2 Questions to Answer

1. What is an impact?
2. How do we translate impacts?
Why Are We Hosting This Meeting?
What Are Our Expectations?