Lettuce Insect Losses Workshop

May 2, 2006        12:00-3:00 pm
Yuma Convention Center
144 Desert Hills Drive; Yuma AZ 85365

3 Arizona CEUs and 3 California CEUs pending approval.

**Agenda**

**12:00-12:15** Welcome and Introductions

**12:15 - 1:00** Explanation of the Lettuce Insect Losses Survey  
John Palumbo

(Working Lunch)

A. Fall vs. Spring Lettuce Production
B. What is an “idealized” potential average yield?
C. Defining yields relative to dynamic market forces
D. What are insect losses?
E. Overall losses due to non-insect pests and other stressors
F. Planted, infested and treated acres
G. Interpreting insecticide usage in the context of the questionnaire
H. Insecticide costs

**1:00-2:00** Individual Completion of Questionnaires*

**2:00-2:30** 2003 Results Review and General Discussion  
John Palumbo

**2:30-3:00** Wrap-up and Summary of Information  
John Palumbo

*Questionnaires to be completed anonymously by PCA’s to ensure confidentiality. If you have any questions in regard to the workshop please call us at (928) 726-3904.*

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Issued in furtherance of Cooperative Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, James A. Christenson, Director Cooperative Extension, College of Agriculture and Life Sciences, The University of Arizona.

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