### UA General Education

<table>
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<th>Course Category</th>
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<td>English Composition (Choose one Sequence)</td>
<td>ENGL 101 _____ and ENGL 102 _____ OR ENGL 107 _____ and ENGL 108 _____ OR ENGL 109H _____</td>
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#### Tier One (Select 2 courses from each)

- **Individuals & Societies (150A, 150B, 150C)**
  - (Suggested courses: RCSC 150B1 or RCSC 150B2)
  - 150
  - 150

- **Natural Sciences (170A, 170B, 170C)**
  - 170
  - 170

  - 160
  - 160

#### Tier Two (Select one course from each)

- **Arts**
- **Humanities**
- **Natural Sciences**
- **Diversity Emphasis (requirement may be met by another general education course)**

### RCSC Pre-Major Coursework

- **RCSC 197A**: RCSC Academic Culture (1 unit)
- **RCSC 214**: Intro to Retailing and Consumer Sciences

#### Pre-requisites:

- MIS 111 or ABE 120: Computing Applications
- ACCT 250: Survey of Accounting (or ACCT 200*)
- MATH 109C or MATH 112: College Algebra

- **RCSC 216 & 216A**: Retail Business Analysis & Decision Making (4 units)

#### Pre-requisites:

- RCSC 214: Introduction to RCSC
- ECON 200: Basic Economic Issues
- MATH 116 or MATH 113: Calculus Concepts
- FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics (*If ACCT 250 was not taken, then both ACCT 200 & 210 are required)

- **FCSC 202, PSY 290A, or SOC 374**: Research Methods

- **RCSC 295A**: RCSC Career Exploration (1 unit)

*Taken concurrently with RCSC 216*

### To Progress into the RCSC Major you must meet the following requirements:

1. Minimum 2.0 cumulative GPA
2. Complete all RCSC Pre-requisite courses
3. Earn a “C” or better in all RCSC Pre-Requisites
4. Minimum GPA of 2.6 between RCSC 214 and RCSC 216
**Retailing and Consumer Sciences Major Core Courses: 15 Units**

*Cohort One (first semester in major)*
- RCSC 304 Retail Mathematics
- RCSC 340 Consumer Behavior in Retailing
- RCSC 384 Leadership, Ethics and Management Practices

*Cohort Two (second semester in major)*
- RCSC 315 Retail Promotion and Visual Merchandizing
- RCSC 400 Retailing and Marketing Strategy

**RCSC Major Electives: Select 21 units (18 if catalog year 2013 or 2014)**
- RCSC 204* Consumers, Fashion, and the Economy
- RCSC 320 Product Development and Brand Strategies
- RCSC 325 Retail Innovation and Entrepreneurship
- RCSC 330 Food Retailing Principles
- RCSC 350 Supply Chain Management
- RCSC 360 E-Commerce
- RCSC 415 Retail Store Design, Planning, and Display
- RCSC 424 Services Retailing
- RCSC 434 Omni-channel Retailing
- RCSC 446 Global Retailing
- RCSC 451 Marketing Strategy
- RCSC 476 Retail Financial Services

- ACBS 446* and/or 447* (may or may not be available to RCSC students)

**Experiential Electives: (see note to the right)**
- RCSC 293/393/493B*** Internship
- RCSC 394/494*** Practicum
- RCSC 299/399/499*** Independent Study
- FCSC 491*** Preceptorship

**Communication: 3 Units Required**
- FCSC 301* Applying Critical Thinking OR
- ENGL 307* Business Writing OR
- ENGL 308* Technical Writing *(may be used, but not recommended)*

*these courses may be taken during pre-major

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**Optional Business Administration Minor: 18 Units**
- BNAD 301 Global & Fin. Economics & Strategies
- BNAD 302 Human Side of Organization
- BNAD 303 Applications of Marketing Cons. & Tools
- ECON 200 Basic Economic Issues
- ACCT 250 Survey of Accounting
- MIS 111 Computers and Internetworked Society

To declare the BNAD minor: email RCSC advisor with your Student ID number

**Optional Fashion Minor: 18 Units**
- RCSC 204 Consumers, Fashion, and the Economy *(if taken for minor, cannot be used in RCSC major)*
- FCSC 215 Introduction to Fashion Retailing
- FCSC 225 Starting a Fashion Business
- FCSC 333 Fashion E-Tailing and Customer Management
- FCSC 335 Fashion Forecasting and Research Trends
- FCSC 435 Society, Culture and Fashion Relationships

To declare the Fashion minor: [https://cals.arizona.edu/fcs/fcsc_fashion_minor](https://cals.arizona.edu/fcs/fcsc_fashion_minor)

For other minors, see requirements here: [http://advising.arizona.edu/advisors/minor](http://advising.arizona.edu/advisors/minor)

***Independent study, internship, preceptorship, and/or practicum units combined cannot exceed 12 units total. A maximum 3 units Preceptorship and/or 9 units Internship may be used toward the major. Must meet pre-requisites and be pre-approved by your RCSC advisor.

**Students need at least 120 total units and 42 upper division units to earn a degree.**

This is a planning tool ONLY. Please review your advisement report and work with your advisor to determine progress toward graduation.

Updated 03/2017