Spring 2019 RCSC Major Elective Course Offerings

FCSC 370: Legal and Ethical Issues in Retailing (MW 9:30-10:45)
RCSC 204: Fashion, Consumers and the Economy (iCourse)
RCSC 320: Product Development and Brand Strategies (W 11:00-12:15 – hybrid course)
RCSC 330: Food Retailing Principles (MWF 2-2:50)
RCSC 346: Fundamentals of Marketing (M 11:00-12:15-hybrid course)
RCSC 350: Supply Chain Management (TR 3:30-4:45)
**RCSC 434: Omnichannel Retailing (TR 11:00-12:15)**
**RCSC 496A-001: Customer Research and Insights (TR 12:30-1:45)**
**RCSC 496A-002: Sustainability (TR 3:30-4:45)**
**Must be in second semester in RCSC major to enroll**

The following courses offered by other CALS units can count as an RCSC major elective for Spring 2019:

ACBS 446: Human Resource Management this course is reserved for their majors during priority registration, if there are seats available after priority registration ends (November 16th) you will be able to enroll yourself