We Did It!

Nearly 2,000 Supporters Raise $25 Million for McClelland Park

Campaign Cornerstones will be remembered for years to come as one of the UA’s most successful capital fundraising efforts ever. You, along with nearly 2,000 alumni, students, parents, faculty, friends and industry partners, raised an astonishing $25 million for the Norton School’s new home, McClelland Park.

I am humbled that McClelland Park inspired so many people to join in working toward a common good. Donors of all levels, ranging from $100 student gifts to million dollar lead donors, have special ownership of the project. People give in proportion to what they have, which makes everyone’s gift meaningful. As you know, the school is blessed with a number of prominent leaders who have provided transformative gifts that have helped our talented faculty and students create a national powerhouse for learning. They have given their names, resources and time to making our campaign a success. I hope you will join us at the dedication, where we will pay special tribute to Norman McClelland, UA alum and chairman of Shamrock Foods, and his late sister, Frances McClelland, along with their life-long friends, John and Doris Norton. We’ll also honor Terry Lundgreen, UA alum and CEO of Macy’s, Inc., who gathered financial support and enthusiasm from several national retailers.

I am proud that our building and our School’s future will be woven from hundreds of meaningful stories – stories that will inspire our students for many years. From McClelland Park and Lakin Family Plaza to Calvin Klein Terrace and the Tommy Hilfiger Lecture Hall, every brick, every bench and every room tells an amazing story. Please join me celebrating these amazing people and their inspiring stories. After all, you’re one of them. Once again, thank you for your support.

Soyeon Shin, Ph.D.
Professor and Director, Norton School
of Family and Consumer Sciences

Please Join Us!
McClelland Park Building
Celebration October 23, 2008
Dedication Ceremony and Homecoming

Guided Tours 2:00 p.m.
Dedication Ceremony 3:00-4:00 p.m.
Light refreshments will be served
Kindly RSVP by October 9
jules@u.arizona.edu
A Message from Robert N. Shelton

Managing Editor
Kimberly Brooke
Photography
Jeb Zirato, AHSC Biomedical
Bill Timmerman (building photos inc. cover)

McCelland Park is all about people: it has been made possible by people who participated in the campaigns, is built for people – students, faculty and staff; and it is created as a place to study people – children, family and customers. The building’s name “Portrays an innovative place – the first of its kind at the UA campus”

McCelland Park
By People, For People, and About People

Robert N. Shelton
President
The University of Arizona

Facts about the Norton School of Family and Consumer Sciences

The Mission of the John and Doris Norton School
• To provide high-quality instruction, research, and extension and outreach activities that will strengthen families, communities and the marketplace.

The Vision of the John and Doris Norton School
• To create the nation’s premier School of Family and Consumer Sciences and offer the best environment for learning, discovering new ideas, and applying knowledge.

The Core Values of the John and Doris Norton School
• A Diverse and Inclusive Community
In the belief that the best new ideas spring from discovering connections between different perspectives, we value a community of people from many cultures, who are free to learn and communicate freely in an inclusive environment which supports the free exchange of ideas.

Excellence and Integrity
In all that we do, we seek to honor our commitments, to take responsibility for our actions, to hold to the highest standards of academic honesty, and to act fairly and justly.

Innovation and Partnership
We seek to challenge the status quo and foster team spirit and creative endeavors. Under this guiding value, we will welcome innovative approaches and we will expand individual opportunities through collaborative and interdisciplinary efforts, including programs reaching beyond academics to the public and to business and industry, in Arizona, the nation, and the world.

The Academic Reputation of the John and Doris Norton School
• Total number of undergraduate students enrolled in the Norton School = 830
• Total number of graduate students enrolled = 48
• Total number of honors students enrolled = 50
• Total number of degrees granted (2004-2007) = 480
• Ranked fifth highest of degrees granted at The University of Arizona

Academic degrees offered
B.S. in Family Studies and Human Development (FSHD)
B.S. in Family and Consumer Sciences Education (FACS Ed)
B.S. in Retailing and Consumer Sciences (RCSC)
M.S. and Ph.D. in Family and Consumer Sciences (with a concentration in FSHD, RCSC, or FACS Ed)

Thank you Donors
Robert N. Shelton, President, The University of Arizona

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Planting the Seeds

McClendon Park Unites Life-long Friendship and Two Families Toward a Common Goal  by Sassy Shin

It is no coincidence that the early beginnings of McClendon Park are deeply rooted in the rich history of the UA, and its first college, agriculture. Appropriately, it was in the hearts and minds of two Arizona pioneer families that our seed of an idea first blossomed.

I’ll never forget my meeting with Norman McClendon, class of 1949, chairman of Shamrock Foods, and his life-long friend John Norton, class of 1950, former deputy secretary of the United States Department of Agriculture. These two men had done so much for the industry and our state, and now, were prepared to forever alter the course of our school.

When Norman agreed to fund the project, John thanked him and said, “Norman, remember our friend. We will now have a home for the School. Who would have thought that a couple of old farm boys who first met at the UA so long ago would come together to invest in the same program – one of naming the School, and the other naming the building?”

Norman responded, “Well, students need a good facility in which to learn and Francis and I am happy to do this.”

In their exchange, I heard not only the strength that the bond of friendship can provide, but also their recognition that it is during the college years that each friendships are formed, and that the bonds of friendship can lead to great things. In expressing gratitude toward their University, the two have been committed to making higher education available to future generations. The college experience gives us so much more than what we learn in the classroom. The years we spend on campus also offer us important ways, and make us better, friends, better parents, and better members of society.

That is why Norman wanted to make sure McClendon Park stood in recognition of his sister, Frances T. McClendon, class of 1946, who passed away in 2009. The McClendons have received numerous accolades for their decades of community service and commitment to the University. However, the family’s legacy will be forever preserved through the thousands of students who will become leaders in their fields, helping to strengthen families, communities and the marketplace.

John and Doris Norton

The University of Arizona’s School of Family and Consumer Sciences was named in honor of alumnus John and Doris Norton in 2004. The Nortons not only lent their names and financial means to support the School, but also provided time and personal commitment to raise money and bring others to join in making the Norton School the best in the nation. “Doris and I believe in the mission of the School. There is so much real value in the curricula that can benefit any student at this university,” John Norton says. “By growing and improving this school, we can provide students with the knowledge to improve their lives in a most direct and practical way.”

John Norton is a third-generation Arizonan. He graduated from the UA in 1950, the year he and Doris were married, with a degree in agriculture. In 1957, he founded the J.R. Norton Company, which engages in diversified agricultural production in Arizona and California. President Ronald Reagan named him deputy secretary of the United States Department of Agriculture in 1985. Norton was instrumental in shaping national policy supporting production agriculture and research. During the years John Norton served in Reagan’s cabinet, Doris Norton worked in Nancy Reagan’s office in the White House collecting and collating news articles about the president and first lady. Doris Norton also serves as a co-chair for Campaign Cornerstones, the Norton School’s capital campaign, and is a member of the Women Board of the Barrows Neurological Center.

Why McClendon Park is important to my family  by Norman P. McClendon

My parents came to America as immigrants in search of freedom; freedom to take individual responsibility for their own lives and freedom from religious persecution. They joined a long tradition of Scotch-Irish who came from Scotland—first to Ulster, Northern Ireland, and then on to America. My family has a special bond with the College of Agriculture and Life Sciences. Over the years our family and Shamrock have benefited greatly from new years our family and Shamrock have benefited greatly from new

Values Flourish in Inspirational Lakin Family Plaza

Plaza Honors Charles A. “Chuck” and Maxine Lakin through Community, Industry Unity and Legacy Platforms

When designing McClendon Park, the Norton School members were eager to incorporate a family plans as part of their building. The goal was to emphasize the importance of children and families in our society and also to provide an opportunity for people to commemorate their family members. It didn’t take long to think of a perfect family to honor—Chuck and Maxine Lakin.

Long-time residents of Arizona pioneer families, the proud parents and grandparents have long valued the institutions of family, community and education as integral components of successful societies. The “Honour Your Family” project in the Lakin Family Plaza, the first of its kind in the nation, drew an outpouring of support from alumni, faculty and students. By honoring their families, people gain an opportunity to show their love, and to pass on to future generations a visible memento of their dedication to education.

TESTIMONIALS

“Are we pleased to support the UA Family Plaza, which will provide a place for students, family and faculty to meet?” Chuck and Maxine Lakin

“We’re thrilled to honor our parents, Harold and Mary Louise (Benny) Warmack, at the UA Family Plaza. They met at the UA where dad played for Coach McKale on the basketball and baseball teams, and mom was an Aluma student who received one of the first Master’s Degrees in Psychology. To have our family legacy preserved in the Lakin Family Plaza means a great deal to us.” Jimmie and Martha Warmack

“Stephen and I want to honor our families for their dedication to improving farm practice and land quality and for bettering the lives of families.” Louise Park Rennicke

Myrland Lobby Celebrates Pioneering Spirit

Myrland Lobby at McClendon Park honors the story of two truly remarkable women: Imogene Johnson Myrland and her daughter, Prudence Myrland Haney. It is fitting that such an integral space honors Imogene Johnson Myrland. Her life, legacy, and family embody the spirit of the School’s commitment to strengthening families and communities. The Imogene Myrland Lobby, as established by daughter Prudence Haney, pays tribute to a pioneer who was an innovator in education, child welfare, parenting and community building. It is a great privilege that the Norton School will be able to preserve this mother-daughter legacy and share it with future generations of educators and entrepreneurs.

Location, Location, Location

Louise Foucar Marshall Student Commons

Located on the corner of Park Avenue and 4th Street, the Louise Foucar Marshall Student Commons will be a popular gathering area at the building’s main entrance and an entry point for these major lecture halls. The student commons is a prominent example of the building’s integrative approach to the innovative use of landscaping, landscaping, shrub, and lighting to create welcoming outdoor spaces for students, faculty, family and corporate visitors. The commons honors Louise Foucar Marshall, the UA’s first female faculty member. 4 Norton News 2008

Imogene Johnson Myrland

The legacy of our parents will be with us forever in the Lakin Family Plaza. The Becker Girls

“Want our sons, stern, to be permanently remembered in the Lakin Family Plaza at the university that he loved as a student.” Patrice and Joe Gouette

“We want our sons, stern, to be permanently remembered in the Lakin Family Plaza at the university that he loved as a student.” Patrice and Joe Gouette

150-Seat Auditorium pays Tribute to Life-long Friendship

McClendon Park is the first UA project to receive a generous gift of $1 million from Mr. and Mrs. Ira A. Fulton. The Fultons have given more than $180 million to Arizona State University, $12 million to Brigham Young University, and more than $10 million to the University of Utah. “I have fun making money,” Ira Fulton said. “But I have more fun giving it away.”

Fulton’s generosity was primarily motivated by his high regard for and friendship with Norman McClendon and John Norton. Naming the auditorium in Fulton’s honor promotes the ideals of friendship and the personal values that bind friends together.
The Legacy of the John and Doris Norton School of Family and Consumer Sciences: Past, Present and Future

A this important moment in the Norton School’s progress, we decided to look back at our rich history and take note of how we got here. The result is a fascinating tale. The legacy of the Norton School cannot be separated from the history of our region and nation; it interweaves with the development of our state, the national and international historical events of the last century, and the evolution of what was once known as home economics into a modern academic discipline with close ties to schools, government, the nonprofit sector, and business. The contrast between then and now is striking. How did we get here?

The Department of Home Economics moved to the newly built Agriculture Hall.
The School of Home Economics moved into its new building, a one million dollar project.

1933-1960

The Department of Home Economics moved from the Agricultural Education Building to the newly constructed Agriculture Hall.

McClelland Park, the Fastest Building Ever Gone Up on Campus from the Concept to Dedication, 2004-2008

1997

The Institute for Children, Youth, and Families was created to advance multidisciplinary learning experiences for students across the state.

1999

The Horticultural Cottage was renamed the “Domestic Science Cottage.”

2000

The Department of Home Economics received a $1 million donation to establish the Department of Human Development.

2003

The Department of Home Economics received $1 million to establish the Take Charge America, Inc. endowed chair.

2004

The McClelland Park project was conceived and Campaign Cornerstones kicked off.

2005

The McClelland Park project was completed.

2006

2007

2008

The School of Home Economics moved to the newly built Agriculture Hall.

Building the Future with Legacy Leaders

Ruth C. Hall Ahead of Her Time

The many innovations of learning developed by Dr. Ruth C. Hall in the 1960s helped shape the course for the school over the next four decades. Appropriately, Hall’s daughter, Karen Whitehouse, an alumna, served on the Campaign Cornerstones committee.

Ruth C. Hall

Her mother’s many gifts of time and expertise to countless students and colleagues will be recognized with the Ruth C. Hall Director’s Suite. In turn, family and friends also wanted to recognize Whitehouse by naming the Director’s Conference Center in her honor.

Leaders for this project included Judy Mullen, Charlotte Harris, Kay McLoughlin and the FCS Council of Alumni and Friends.

Dr. Hall’s daughter, Karen Whitehouse Hall was honored by her family in a conference in the suite.

Family and Consumer Sciences (FACS) Education Learning Lab

In Recognition of Nancy Graham, Amy Jean Knorr and Doris Manning

To recognize the three legacy members—Graham, Knorr, and Manning—who made such a positive impact in advancing home economics education, a Family and Consumer Education Learning Lab has been established in the new building. The Family and Consumer Education Learning Lab provides flexible learning spaces, a resource center for family and consumer education majors and future classroom instructors. Hundreds of alumni, friends and family members contributed in the honor of Nancy Graham, Amy Jean Knorr, and Doris Manning.

FACS Lab students
Message from the Director

To our Students,

As an alumnus of The University of Arizona, I couldn’t be more proud to be associated with the retailing program, one of the most successful programs at the University. Together with the executive corporate partners and outstanding faculty at the UA, we have built a one-of-a-kind program, educating students to become future leaders for the retail industry. I am humbled that the school named the Center in my honor, and I am grateful that we were able to partner support from my colleagues in the retail industry in making the building a possibility. I am committed to supporting the Center to ensure a premier education experience for our future business leaders.

Terry J. Lundgren
Chairman, CEO, President
Macy’s, Inc.

Terry J. Lundgren
Believes in the Future of Retail

Retailing Faculty Honors Terry J. Lundgren by Naming their Top Center for Retailing

What might have been something ordinary – the naming of a successful alumnus to return to his alma mater – turned out to be a moment of something extraordinary – one that has taken Terry Lundgren, Chairman, President and CEO of Macy’s, Inc. and the UA Retail Center on a transforming journey. In 2005, faculty in the John and Doreen Norton School of Family and Consumer Sciences chose to honor this retail executive by naming their top-flight retailing center the Terry J. Lundgren Center for Retailing.

Terry came to campus in 1995 to speak to the students, with an inspiring presentation, “From Campus to CEO” which drew hundreds of students. Since then, Terry and Macy’s Inc. (formerly Federated) have been outstanding partners; Terry has personally established scholarships; many students have benefited from his generosity, and Macy’s supported the creation of a career service center in the new Student Union. Since 1995, Terry has been invited here to receive an honorary doctoral degree and to serve as a commencement speaker, and more recently, to receive the UA’s oldest and most prestigious alumni award, again at the May commencement. Most recently, Terry made a substantial financial gift in support of Campaign Cornerstones. Through his generous gift, not only has he helped to keep our academic standards high, but also, by example, he has encouraged others to help preserve America’s tradition of private support for higher education.

The naming of the Center is more than a noun; it symbolizes the unifying of this exemplary individual with this special program because both share the same goal – to accomplish something extraordinary with respect to educating our future students for the retail industry.

The lending of his name to an institution also signifies:

> The transformation of his vision into reality.
> A public statement of confidence in a cause that matters to him.
> Bringing what he stands for to the attention of current and future leaders.
> A challenge that encourages others to follow his lead.
> His dedication to the future.

For the University to name the center in honor of Terry Lundgren is to celebrate the life and contributions of his leadership and a legacy that will be passed on in perpetuity to future generations.

Terry J. Lundgren Center’s Growing Reputation and Student Talents Attract Several Corporate Donors

In partnership with UA President Robert N. Shelton, Terry J. Lundgren hosted some of the top retailers and suppliers in the nation at a VIP reception in Manhattan, which raised nearly $2 million for Campaign Cornerstones.

The University of Arizona SIFE Team took first place at the Students in Free Enterprise Global Retailing Competition.

As an alumnus of The University of Arizona, I couldn’t be more proud to be associated with the retailing program, one of the most successful programs at the University. Together with the executive corporate partners and outstanding faculty at the UA, we have built a one-of-a-kind program, educating students to become future leaders for the retail industry. I am humbled that the school named the Center in my honor, and I am grateful that we were able to partner support from my colleagues in the retail industry in making the building a possibility. I am committed to supporting the Center to ensure a premier education experience for our future business leaders.

In 1994 Soyeon Shim and Ellen Goldenberg had a vision that today is the Terry J. Lundgren Center for Retailing. Their vision of creating a focus on outreach to support the education of future retail leaders has grown into a center that boasts 30 corporate partners supporting a retailing major with more than 400 undergraduates, a growing and highly selective graduate program, cutting edge research and more than 25 special events throughout the year. As we celebrate the opening of our new building, we reflect on our history, our growth and future opportunity. As the retailing industry continues to grow and evolve, so too will our Center.

About the Terry J. Lundgren Center for Retailing

The Terry J. Lundgren Center (The Lundgren Center) for Retailing brings together the resources and expertise of the UA to develop a shared goal of developing future retail professionals. Through a strong partnership with the retailing industry, the Lundgren Center seeks to create the foremost nationally recognized center for retail studies across the supply chain that benefits students, faculty and industry alike through education, research and outreach. Supported by 30 Corporate Advisory Board partners and sponsors, the Lundgren Center is able to offer the benefits of research and scholarship to industry and a perspective on the world beyond Retailing and Consumer Sciences students. Through these partnerships with the board and other top retail companies and consulting firms, the Lundgren Center is able to offer students unique opportunities for research, career exploration, internships, professional in-class speakers and industry tours. The Lundgren Center provides funds to support a Faculty Summer Research Fellowship, funds for three Graduate Teaching and Research Assistants, student academic scholarships and some financial support of the Students In Free Enterprise (SIFE) Teams.

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Wall-Mart Stores, Inc.
Wells Fargo
Westcor

“Our students are going places!”

by Dr. Anita Bhappu, Research Fellow

Are you in need of some cutting-edge ideas for your products and services? Ever wondered how you might improve a category display?

Do you understand what drives turnover among your associates? What e-commerce and online strategies should you adopt and pursue?

Can you imagine a retail industry that is more customer focused and driven by data and analytics?

The Terry J. Lundgren Center for Retailing offers you the answers to these and many other questions that will help you understand what drives sales growth and how to make your business more profitable.

The Center provides opportunities for students to participate in the SIFE program, to work with major retailers such as Wal-Mart, Macy’s, Petsmart, Dillard’s, Dollar Tree, ICPenny, Sears and many others. Dozens of retail executives have participated in our classroom sharing company profiles and demonstrating for students the intersection of theory and practice. Our annual Global Retailing Conference offers students an understanding of the many issues facing retailers today. Industry leaders such as Terry J. Lundgren, Chairman and Macys’; Robert Eckert, Chairman of Maktel; and designers Kenneth Cole; Tommy Hilfiger; Marc Ecko and Vera Wang provide students with a perspective on business and inspirational stories of their own success. Our students also develop leadership and communication skills by participating on the Students In Free Enterprise (SIFE) Teams, TlB, Student Advisory Board and the Future Retail Leaders Association.

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Terry J. Lundgren
Chairman, CEO, President
Macy’s, Inc.

Our Students Are Going Places!

SIFE Team Takes 1st Place in National Competition

The University of Arizona SIFE Team took first place at the Students in Free Enterprise (SIFE) National Competition held last May in Chicago. The win qualified the UA SIFE Team to represent the United States at the SIFE World Cup in October in Singapore. Students in Free Enterprise encourages students to take what they are learning in the classroom and apply it to real-life situations, and to use their knowledge to better their communities through educational outreach projects. Teams were judged on the effectiveness of their projects during a 24-minute presentation. Projects were awarded points for the creativity and innovation of the educational programs and the economic opportunities they create.

Founded in 1975 and active on more than 1,400 college and university campuses in 33 countries, SIFE is a non-profit organization that works in partnership with business and higher education to provide students the opportunity to make a difference and to develop leadership, teamwork and communication skills through learning, practicing and teaching the principles of free enterprise. Learn more at www.SIFE.org.

In partnership with UA President Robert N. Shelton, Terry J. Lundgren hosted some of the top retailers and suppliers in the nation at a VIP reception in Manhattan, which raised nearly $2 million for Campaign Cornerstones.
More than 2,000 UA freshmen responded to the APLUS survey as the first goal of the project was to recruit at least 2,000 UA freshmen in the fall of 2008. More than 2,000 UA freshmen responded to the APLUS survey.

The ability to effectively manage resources, especially finances, has long been a part of the home economics, now called family and consumer sciences, profession. Dr. Michael E. Staten, President of Student Affairs, who is also a supporter of APLUS, said, "Because of its unique focus on financial attitudes and behaviors, I believe that APLUS has the potential to become nationally known for understanding young adults’ financial behavior as they move into adult life? That question inspired the creation of the Take Charge America Institute at the University of Arizona. Interdisciplinary research programs and a strong tradition of community and national outreach made the Norton School for Family and Consumer Sciences the ideal host. With a $10 million endowment gift from Take Charge America, the Norton School established the TCA Institute in 2003 to create research-based outreach programs to improve personal financial education and ultimately change consumer behavior. Since then, the Institute has developed an impressive set of outreach programs. Each academic year, hundreds of University of Arizona students take a 3-credit elective course developed by the Institute that focuses on the intersection of personal finance and American culture. The Institute’s Credit Wise Café program recruits and trains student employees to be financial education ambassadors who present dozens of financial education seminars each semester on campus and in high schools and middle schools throughout the greater Tucson community. Each year, the Institute’s programs and hosts a national personal finance case study competition at the college level. The 2008 edition took teams from over 20 colleges and universities through regional competitions and ultimately to a national finals event hosted at the UA (the Dud in the Desert). Students achieved this great but rare to life-cases of household financial distress and computed to offer the best action plan for the subjective family.

To complement these programs, the Institute is expanding its research agenda.

- Develop projects grounded in behavioral finance, consumer science and other established disciplines that will generate insights regarding consumer financial decisions. These insights will guide future education curriculum development and implementation methods.
- Study the impact of existing financial education programs and curriculum to measure program effectiveness and change behavior.

The TCA Institute is currently assembling an external Research Advisory Council of national leaders in education and practitioners. In the spring of 2008, the Take Charge America Institute launched The A-Plus Initiative that will address both data on financial attitudes and behaviors and conduct a five-year study with a panel of qualified judges.

More than 2,000 UA freshmen responded to the APLUS survey...
The Dedication of the Frances McClelland Institute

We are pleased to invite you to the dedication of the Frances McClelland Institute on March 5-7, 2004. At that time we will formally name the Institute for Children, Youth, and Families in memory of Frances McClelland. The dedication will be centered on a significant real estate investment and development company.

The McClelland Institute’s initiative on Fathers, Parenting, and Families will be an important collaboration for SIRCH—our organization, scholars, mothers, and grids, combined with the Institute’s focus on fathers and parenting, will be an important partnership for research at UA.

Janet Lang (’72, M.S. in Child Development) and her husband, Barry, made a commitment to help with the establishment of a state of art observation laboratory. Janet taught child development and preschool at Iowa State University and later returned to the UA where she taught child development and directed the laboratory preschool. Janet worked in economic development and real estate investment sales prior to retiring in 1993. Barry (B.S. in Economics, Wharton School) began his career by working for the U.S. Small Business Administration and later moved to The National Development Council. In 1979 he started his own real estate investment and development company. This faculty will provide research space not only for faculty members in the School but also for others across the UA campus.

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Health, Emotion and Relationship Initiatives: Dr. Emily Butler, Chair

Studies of health, emotion, and relationships in five areas:

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Family Studies and Human Development Programs

Stony C. Betts
Assistant Professor
Ph.D., The University of Arizona
Dr. Betts’ research focuses on family and consumer sciences education at the secondary level. Her work has focused on an international perspective through cooperation with higher international and national initiatives.

Lynn M. Beutell
Extension Specialist
Ph.D., University of Illinois
Dr. Beutell’s research focuses on the contribution and relationship between multiple relationships in the context of school programs, schools, families and communities, particularly for young people. This work includes research focused on the role of youth development programs in the promotion of youth civic engagement.

Sherry Betts
Ph.D., University of Kentucky
Dr. Betts is interested in the role of family environments, child stress reactivity, and the family context on other variables, including the way in which representation models of early childhood settings impact health.

Bruce Ellis
Professor
Northeastern University
Dr. Ellis seeks to integrate evolutionary and developmental perspectives in his research on family environments, child stress reactivity, and sexual development. He leads the Michigan State University lab on fertility, parenting, and families.

Samantha Keesee
Assistant Professor
Ph.D., The Ohio State University
Dr. Keesee's current research is focused on the role of early and middle childhood emotional well-being in children's daily lives and the impact of these emotions on children's social-emotional development.

Angela R. Taylor
Assistant Professor and Chair
Ph.D., University of Illinois
Dr. Taylor's research focuses on the role of family and consumer sciences education in providing leadership and support for safe and healthy child development.

Michael J. Boland
Professor
Ph.D., Kent State University
Dr. Boland is an accomplished scholar and researcher whose work focuses on the intersection of child development and human development.

Stephan T. Russell
Professor
Associate Director, Extension Dean’s Office
Dr. Russell's research focuses on adolescent sexual activity and parental involvement, with a focus on the influence of identity and culture. He is a former member of the National Council on Family Relations and an American Editor for the Journal of Research on Adolescence.

Susa Gehrung Krarer
FACSH Ed major so that it can keep up with the changing consumer world. She teaches courses in retail strategy, introductory personal finance and retailing. Her research focuses on consumer behavior and retailing provision of the most unique retailing programs of its kind in the nation, offering B.S., M.S., and Ph.D. degrees. Through the persistent efforts of our faculty, the Facilities Services Division established the College of Retailing and Consumer Sciences. Facilities Services Division Round Table (FSSTR).

Family and Consumer Sciences Faculty

Soyeon Shim
Professor and Director, Norton School
Ph.D., Kent State University
Dr. Shim provides leadership and management oversight for academic and research initiatives, including the Terry J. Lundgren Center for Retailing. She also conducts research on a wide range of public policy topics, including consumer behavior and its impact on diverse stakeholder groups.

Mary Ann Eastlick
Masters of Arts in Management
University of Kentucky
Dr. Eastlick’s current research is focused on the role of family environments, child stress reactivity, and physical stress reactivity assessed via the use of biosensors and behavioral observation.

Scott Hessell
Lecturer
University of Kentucky
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Cooperative Extension, The University of Arizona (UA) statewide outreach arm, takes the University to the people through a nonformal education network that brings research-based information to communities to help Arizonans improve their lives. Nearly 18,000 volunteers and 210 staff and faculty serve half a million participants statewide.

The Cooperative Extension, housed within the UA Norton School of Family and Consumer Sciences, provides education to families across the state. To better understand how consumers cope with the constant changes and new introductions in technology and what can be done to alleviate this conflict to make purchase decision making easier.

Shirley J. and James O'Brien
FCS Cooperative Extension Conference Center

Fresh from a two-year college teaching assignment in Australia, Dr. Shirley O’Brien arrived in Tucson in 1975, accompanied by her husband, Jim, who had accepted a position in the School of Music. Over the years, Shirley’s work related to child maltreatment and also served her as a launch pad than a decade as associate director in Cooperative Extension. In recognition of her contributions, as well as Jim’s dedication to the UA, we are pleased to name this the FCS Cooperative Extension Conference Center in their honor.

The Arizona Youth Development Collaborative

The Arizona Youth Development Collaborative (AZYD) is a unique partnership between county extension agents, state extension faculty, and international partners. Together they work to enhance and support the needs of children, families, and communities throughout the state. This collaborative effort between the Norton School and 4-H Youth Development and Family Consumer Sciences agents across the state has shown promising outcomes for the state’s youth.

Building Partnerships for Youth: Capacity Building to Promote Youth Development

This is a joint project with the University of Arizona Cooperative Extension, centered on the Norton School of Family and Consumer Sciences. The project works nationally with eight states to increase their ability to address the issues of adolescent health in a comprehensive manner working with state agencies.

Internationalizing Extension

Internationalizing Extension is a joint initiative between county extension agents, state faculty extension and international partners. Together they work to enhance and support the needs of children, families, and communities throughout the world, including Africa, Latin America and the Caribbean.

Spirit of the Sun (SOS)

SOS is a joint project in three countries co-directed by Lynn Borden, Joyce Serido, and Leslie Langbert. This project provides opportunities for students and young people to work on community-based programs, including issues of community development.

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Student Services Center Offers High-Quality Advising and Career Resources

The Norton School Student Services Center (SSC) prides itself on offering a broad range of programs and services to help students reach their academic goals and to enhance their personal, intellectual and social development. Our major focus is directed toward the orientation of new students and the advising of all FCS students to facilitate their transition toward graduation. However, cultivating student potential doesn’t stop there. Career guidance, experiential and research opportunities, leadership training and campus and community involvement are all part of the “one-stop shopping” package that students can expect from our great faculty and staff in the Center. The dedicated team of professionals who foster our students’ success include Allison Dasing, Tammy and Jon Underwood, Amy Rogers, Roger Kramer, Melissa Burke, Felsica Fronteno and Amy Chandler. Each advisor has his or her own area of expertise. We are also proud to state that our advisors, including Dr. Chandler, Ms. Burke and Ms. Frontono, have won the CALS “A” award for excellence in advising. The Norton Student Services Center is also well equipped with a knowledgeable and friendly staff.

Scholarships

Thanks to the generous gifts from our alumni, the Norton School is proud to be able to award thousands of dollars in scholarships to qualified JACCS, FSHD, and RCSC majors. We have an enormous number of deserving students who apply for scholarships. However, due to our increasing enrollment along with the relatively effusive online application process, however, the large number of students who apply for scholarships means that many still don’t receive and we look forward to the future of seeing more alumni who recognize the importance of rewarding FCS students for their hard work. Every little bit helps!

Honors

With the increasing popularity of our majors, more and more talented students are flocking to the Norton School. We are excited to report that an increasing number of new majors are also in the Honors College. To assure these bright students that working towards a B.S. in FCS is right for them, we have added an honors section to every one of our courses. Additionally, an honors advisor for each degree program has been assigned to work directly with these students, offering them the most challenging and enlightening experiences.

Many thanks to Kresge Campaign Donors and UA Foundation

Campaign Constructions was truly a team effort, and its success could not have been possible without the commitment and efforts from the UA Foundation staff, Jenny Winn, the UAF Gift Center Director, among the very special people who deserve accolades. Largely thanks to her and Campaign Co-Chairmen’s team, the Michigan-based Kresge Foundation gave UA John and Dene Norton School of Family and Consumer Sciences $1,000,000 for the new building. It is the Foundation’s first grant to UA since 1991. “Without Jenny’s incredible writing skills, attention to details, and persistence, I would have given up to pursue the Kresge Challenge Grant a long time ago,” says Dr. Shim. A grant from the Kresge Foundation is very prestigious, however, the Foundation is also known for its rigorous application process and for making careful investments. Despite the challenging criteria, Shim and the team believed that the Kresge Grant came at the perfect moment, removing their energy in the final phase of the campaign. The Campaign also brought a lot of first-time donors who were eager to help the Campaign succeed by increasing the number by 1. “We were grateful for the many generous supporters of our campaign who participated in the Kresge Challenge Campaign,” says Dr. Shim.

Thank You CALS Development Office

The Norton School thanks to Jim Dunn, Senior Director, CALS Development Office, and his team, including Suzanne Oudin and Ann Stevens, for their partnership and assistance on Campaign Cornersstones. A special thanks to UA Foundation President Jim Moore and his key senior staff members, who have been involved with public outreach, communication and research for the project.

“Raising the Dough” Pizza Party

Thank you for your support of the Norton School! We hope you will come to our Annual Benefit Dinner and Auction in the TBD, TBD.

The UA Kresge mission is to provide college students with the best opportunity to make a difference and to develop leadership, teamwork and communication skills through learning, teaching and practicing the principles of free enterprise.
Behind the Scenes Teams

The A Team...

Talk about the Dream Team! When it came to time to manage and execute the monumental task of building a building on the UA campus, the talented team of Rodney Mackey, Andrew Moore, Randy Ryan, Gary Bagnoche and David Dubold was up to the challenge. From driving the schedule, solving unanticipated problems, and winning with the budg, this team proved to be fluent in translating plans to product. With the right combination of aesthetic sensitivity, experience, tremendous talent and a deep commitment to the success of the project, this dream team transformed the clients dream into the creation of world class architecture for the University of Arizona – McClelland Park.

Dream Team...

Extreme Team...

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From Concept to Reality

Hundreds of dedicated and generous people helped to make McClelland Park a reality, but there would be no building without SmithGroup Architecture and Engineering Firm and Hensel Phelps Construction Company. Their work has made McClelland Park a contemporary icon on the UA campus.

A Design Story

Gary Bagnoche – UA Facilities Design Project Manager
Rodney Mackey – UA Facilities Design Project Manager
Andrew Moore – Associate Dean
Gary Bagnoche – UA Facilities Construction Project Manager

The Construction Story

Eugene G. Sander, Dean & Vice President
Linda Stead, President
Robin Martin
Mike Proctor, Associate Dean, Outreach
Alma Sper, Associate Dean, Business Administration
Jim Christenson, Associate Dean, Cooperative Extension

The first colored exterior light system on campus will illuminate the Lakin Family Plaza's shade structure each night. The exterior stairway clad in a colored glass wall acts as a billboard, with color projecting onto the building's west facade throughout the day.

Hensel Phelps Construction Co.

Eddie Garcia. He also acknowledges the excellent performance by some of Tucson's finest subcontractors. Hensel Phelps is grateful for the excellence in craftsmanship provided by the following companies: Sun Valley Masonary, Universal Drywall, Creative Cabinets, Progressive Roofing, TA Glass, Border Glass and Aluminum, Kazal Fire Protection, Sun Mechanical, and Wilson Electric. All of these Tucson-based companies not only were contributing factors to this project’s success, but have also helped to advance the project’s overall commitment to high quality and safety-conscious construction here at the University and throughout the city.

Hensel Phelps Construction Company was ecstatic to turn the keys to the McClelland Park complex over to Soeyen Shim and company on May 16th, 2018. This exchange took place only 18 months after the groundbreaking ceremony! Successful projects at The University of Arizona are never seen to Hensel Phelps; however, the McClelland Park Project provided them with an extremely memorable building experience as well as an enduring relationship with the Norton School staff that is just as memorable and will not soon be forgotten.

When discussing the overall success of the project, Chris Chacon, Hensel Phelps Project Manager, adamantly gives credit to an exceptional design team put forth by Smith Group and championed by

The two programs housed in McClelland Park are quite different and the building reflects these differences. Family Studies is more focused and private and Retailing is more commercial.

From left to right – Mark Kranz, Carra Perrone, Joy Robins, Eddie Garcia, Jamie Conner, Kai Kihlandi (Dave Dubold not pictured).

Hensel Phelps Construction Team

> McClelland Park’s main entry is off Park Avenue, a wonderful opportunity to capture pedestrian traffic from nearby retail shops.

> The first colored exterior light system on campus will illuminate the Lakin Family Plaza’s shade structure each night. The exterior stairway clad in a colored glass wall acts as a billboard, with color projecting onto the building’s west facade throughout the day.

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Creation of Advisory Council Promises to Inspire Future Opportunities

As Campaign Cornerstones winds down, Soyeon Shim and all those involved in the McClelland Park vision are looking to the future. “We’re thinking about how to refocus, re-energize, and grow the School now that we have the building,” Dr. Shim says. “We have the opportunity to build on our momentum.”

In response, the School is creating the Norton Advisory Council, a School-wide advisory board to be chaired by John Norton. The Board will be composed of approximately 20 members, both industry representatives and individuals who care deeply about the School. Or, as Shim describes it, "The people who helped build the building will now be helping to build the School."

"Soyeon has the vision to propel the School further and further, to make it #1 in the nation in every area. The advisory board will be there to give her council, to offer suggestions, and to help clarify ideas to meet that vision," Norton says. Inaugural members of the Norton Advisory Council will be announced at the McClelland Park dedication on October 23, 2008.

Wanted: Norton School Grads

Are you a recent Norton School graduate who would like to stay in touch with FCS? Have you been away from the School and want to reconnect? Or are you looking to establish a relationship with FCS for the first time? If any of these describe you, consider joining the Norton School’s Council of Alumni and Friends.

McClelland Park GREEN List

1. General building orientation and glazing is respectful and responsive to site views and arid climate constraints.
   • Maximizing the use of natural light and views along the north facade by providing full-height glazing.
   • Minimizing direct solar exposure at east and west facades by providing only small punched and protected openings.
   • The south facade again maximizes the use of natural light and views to the concourse yet is protected by an expansive horizontal and vertical shade structure also referred to as the Ramada scrim.
   • 95% of all occupied interior workspaces are provided with views to the exterior.

2. All exterior glazing utilizes 1” insulated/low-emissivity glazing units decreasing the general heat gain throughout the building by providing a greater R-value (thermal resistance) greater insulation than standard glazing.

3. The built-up roofing system has an R-30 min. providing greater insulation. It also utilizes a white reflective surface, increasing the albedo and decreasing the heat island effect.

4. The roof has also been designed to support an array of photovoltaic panels. When the panels are installed they will convert the energy from the sun directly to electricity that in turn will be fed back into the grid.

5. The building design provides a large shaded outdoor "Family Plaza" along the southwest concourse. By utilizing the Ramada scrim structure the outdoor plaza can be used all year.

6. Interior finishes like paints, adhesives, resilient cork/rubber tiles, carpet tiles, etc, are low VOC (volatile organic compound) thus increasing indoor air quality.

7. Storm Water Flood Protection decreases site run-off.

8. Landscape design incorporates structural soil in streetscape and plaza areas. This will likely extend the life of the trees by providing better rooting capacity, while maintaining structural bearing capacity required by the concrete pavement.

   • Along the north (Fourth Street) side of the project, some of the roof runoff is directed below grade to the tree root zone.
   • In the Family Plaza, runoff drains to the adjacent lawn panel.
   • At the west side plaza, site runoff augments irrigation.

10. The plant palette includes drought-tolerant, native and nearly native species.

11. Unit pavers were salvaged and re-used on the project.

12. Water free urinals decrease water usage.

13. 100% outside air economizer which uses outside air to cool the building during off-peak temperature times.

14. CO2 monitoring – reduces the amount of outside air that would need to be cooled.


16. wDDC temperature controls that provide precise temperature control while making decisions about energy usage.

17. High efficiency motors with variable speed drives.

18. Variable air volume system with hot water heating.

19. Offices utilize efficient fluorescent indirect light fixtures reducing glare, providing a soft and uniform light distribution.

20. General lighting of building mostly utilizes fluorescent lamps.