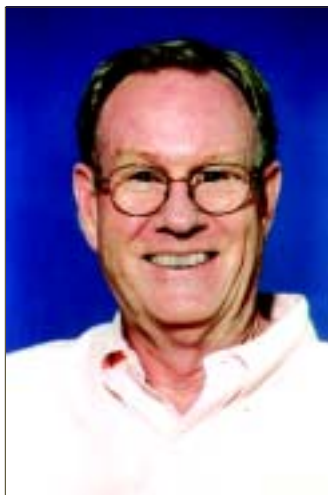


Our New Look



Arizona Land & People is published by the College of Agriculture and Life Sciences at the University of Arizona, and features articles on research, extension and academic programs as well as specific activities within the college. First published in 1949 as *Progressive Agriculture in Arizona*, the magazine was originally designed to serve the needs of “farmers, ranchers and homemakers.” By 1970 the focus of the magazine had changed to reflect the expanded role of the college in the state, by including natural resources information and topics of consumer interest. In 1982 the title of the magazine was changed to *Arizona Land & People* to underscore the continued broadening emphasis by the College.

Although the topical emphasis and the name remain the same, *Arizona Land & People* has changed in 2003 to a shorter format that will be published quarterly to allow the inclusion of more timely articles and event announcements. The fourth issue for the year will serve as an annual report to the people of the state on our research activity within the College.

Please give us your feedback by sending a message to pubs@ag.arizona.edu on the new format and your suggestions for what you would like to see published in *Arizona Land & People*, on the web, or in *CALS NewsLine*.

A handwritten signature in black ink that reads "Roger Caldwell". The signature is written in a cursive, flowing style.

Roger L. Caldwell, Director
Educational Communications and Publications (ECAT)
College of Agriculture and Life Sciences (CALs)