

## **CALS OFFICE OF INTERNATIONAL PROGRAMS 2021 STRATEGIC PLAN <sup>(1)</sup>**

*CALS OFFICE OF INTERNATIONAL PROGRAMS* Purpose <sup>(2)</sup>: To elevate the role of The University of Arizona CALS into the top ranks of International Ag Programs.

*CALS OFFICE OF INTERNATIONAL PROGRAMS* 2021 Vision <sup>(3)</sup>: To be recognized as the top international institution for arid and semi-arid agriculture and natural resource research and management.

*CALS OFFICE OF INTERNATIONAL PROGRAMS* Mission <sup>(4)</sup>: To build the reputation of CALS through education, research and extension globally. To encourage engagement across the entire faculty, staff, student body and visiting scientists.

*CALS OFFICE OF INTERNATIONAL PROGRAMS* Shared Values: We believe that the entire campus and Arizona community benefit through greater engagement with international ag and natural resource experts.

**STRATEGIC GOAL ONE:** To raise the profile of UA-CALS as a pre-eminent international agriculture and natural resource program

**A. Current situation** (i.e., problem to overcome/opportunity to capitalize on) **and gap between current situation and desired situation**

CALS has a strong reputation as a leader in arid lands agriculture and natural resource management, but is not so well known outside that particular niche. We expect to increase our recognition amongst our Ag and Life Science colleagues and the international community.

**B. Strategy/ies to achieve goal** (list if more than one)

1. Develop a named international center for ag and natural resource science (Center for Strategic Agriculture for example)
2. Continue to win grants for Borlaug, Cochrane, Fulbright Fellows and Farmer to Farmer programs.
3. Develop and distribute regionally focused newsletters to international UA community (alumni, partners, past visiting research fellows and scientists).
4. Represent UA –CALS at international fora, provide guest lectures, invite international guests to Arizona, encourage other faculty to consider international grant programs and CGIAR's as locations for sabbaticals.
5. Gain additional private sector support with international agribusinesses.

**C. Actions**

**Time Period (Fiscal Years)**

1. Continue to work with Development Office, international donors, and faculty to develop funds for a Center. (Short to medium term – 2012-2020)
2. Continue submitting grant proposals and assisting faculty who submit themselves (Short to medium term – 2012-2020)
3. Write the newsletters and encourage submissions from faculty (Short to medium term – 2012-2016)
4. Provide guest lectures and represent UA-CALS at international meetings. Encourage and assist faculty to travel, gain grants, Fulbrights and Fellowships. (Short to medium term – 2012-2018)
5. Collaborate with more international agribusinesses (examples: CP Foods, (Thailand), Konya Seker (Turkey), Sim Darby (Malaysia), greenhouses in Mexico.

**D. Inputs needed to achieve the goal** (do not limit to financial inputs)

1. Time and administrative support.
2. Funds from private and govt. sources

**E. Objective metrics that will be used to track progress towards attaining goal**

1. Funds raised towards a Center.
2. Number of grants and amount of funding awarded to CALS.
3. Number of newsletter distributed
4. Number of international presentations, Fellowships, travel grants, and awards for CALS faculty.
5. Number of grants and agreements with international agribusinesses.

**Notes (if any)**

**STRATEGIC GOAL TWO:** Have UA-CALS be a leading source of Peace Corps Volunteers

Please note that all goals must be specific, measurable, achievable, affordable, realistic, time-bound (i.e. you need to put a time by which you will achieve the goal in the statement). Limit to one page per goal.

**A. Current situation (i.e., problem to overcome/opportunity to capitalize on) and gap between current situation and desired situation**

UA is one of the leading sources of Peace Corps volunteers nationally. Two key areas of scarce skills for Peace Corps are Agricultural and Environmental. Our goal will be to further increase the number of students who enter the Peace Corps.

**B. Strategy/ies to achieve goal (list if more than one)**

We will increase the profile of Peace Corps as a potential career opportunity upon graduation. Specifically we will increase the number of presentations we make to undergraduate classes and student organizations within CALS.

**C. Actions**

**Time Period (Fiscal Years)**

1. Make appointments with CALS faculty for 20 minutes of time once a semester for Peace Corps recruiter to speak the class regarding Peace Corps as a career opportunity (Short to medium term – 2012-2018)
2. Make appointments with SWES, Fisheries, Wildlife Clubs, Soil Judging team, Rodeo Team, CALS Ambassadors, etc. to meet with Peace Corps recruiter. (Short to medium term – 2012-2018)

**D. Inputs needed to achieve the goal (do not limit to financial inputs)**

Agreements with class instructors and club advisors.

**E. Objective Metrics that will be used to track progress towards attaining goal**

Numbers of students from CALS who apply, receive nominations, and eventually join the Peace Corps.

**Notes (if any)**