An American Viticultural Area (AVA) is a federally registered grape-growing region that is relatively unique in its climate, geology, soils, and other relevant physical features, distinctively named after the local geography, and delineated by a specific, albeit sometimes arbitrary boundary\(^1\).

Proposed in June 2017\(^2\), the Verde Valley AVA in central Arizona covers an area in northeastern Yavapai County centered on the confluence of Oak Creek and the Verde River.

The Verde Valley AVA covers an area of about 219 square miles. About 79 square miles (36%) of the AVA is privately owned land. Federal and state entities manage the remainder. The perimeter of the AVA follows the boundary description as described in the Verde Valley AVA petition and based on U.S. Geological Survey topographic maps\(^2\).


The AZGEO Clearinghouse provided the city and public land ownership data layers, the U.S. Census Bureau provided the county and road data layers, and the National Agriculture Imagery Program of the U.S. Department of Agriculture’s Farm Service Agency provided the aerial imagery.