Phase III: CALS Unit Strategic Planning

Please carefully consider the implications for adopting each strategic goal and strategies and the following questions may be useful. Please note that answers to the following questions are NOT TO BE SUBMITTED AS PART OF THE DOCUMENT.

1. How do the goals and strategies proposed lead to unique niches for UA CALS?
2. What does this say about the need for faculty and academic professionals as well as staff and how would they be recruited?
3. How will this affect our ability to recruit and train highly qualified students?
4. How will this relate to our ability to generate funds?
5. How will this affect opportunities for alliances, collaborations and interdisciplinary programs?
6. What internal and/or external factors might positively or negatively affect our ability to attain these goals?

UNIT 2021 STRATEGIC PLAN

Unit’s Purpose:

Unit’s 2021 Vision:

Unit’s Mission:

Unit’s Shared Values:

(1) Schools: please complete for each unit within the school as well as the school as a whole.

(2) Definitive statement about the difference you are trying to make in the world. You may have one purpose statement that encompasses all areas your overall, as well as teaching, research and service purposes or up to 4 purpose statements to describe each separately. Likewise, units within schools may have one or up to four purpose statements.

Examples:
Disney: To use our imaginations to bring happiness to millions.
Johnson & Johnson: To alleviate pain and suffering.
Merck: To gain victory against disease and help mankind.
Southwest airlines: To give people the freedom to fly.
Wal-Mart: To save people money so that they can live better.

(3) What will the outcome be once your unit’s vision has been fulfilled?

(4) What must be done to fulfill your unit’s purpose?
STRATEGIC GOAL ONE: ________________________________________________________________

Please note that all goals must be specific, measurable, achievable, affordable, realistic, time-bound (i.e. you need to put a time by which you will achieve the goal in the statement). Limit to one page per goal.

A. Current situation (i.e. problem to overcome/opportunity to capitalize on) and gap between current situation and desired situation:

B. Strategy/ies to achieve goal (list if more than 1):

C. Actions  Time Period (Fiscal Years)

D. Inputs needed to achieve the goal (do not limit to financial inputs):

E. Objective Metrics that will be used to track progress towards attaining goal:

Notes: