CALS
Undergraduate Student Success Strategy
CALS ACADEMIC MISSION

We are in the business of expanding economic opportunity for our students, their families and the entire state. We offer degrees and academic programs that prepare students to be nationally competitive and sufficiently prepared to do jobs that do not yet exist, as well as create new jobs. CALS graduates will fuel economic development for the state of Arizona.

Objective of CALS Student Success and Support Programs

Our goal is for 100% of our entering students to complete their degree.

To accomplish this goal, we offer support to all students, tailored to match their needs, recognizing that students arrive from different backgrounds, with different levels of preparation, financial and home-life challenges.
A diverse and inclusive learning environment is a critical part of our strategy. A large part – perhaps the majority of – the value in higher education is in learning how to respectfully and productively engage with new ideas. The ability to do so is the primary advantage we confer on our graduates, and if we’ve done our job well, perhaps the largest source of value an employer sees in a new graduate.

To deliver on our mission we must:

- Create spaces that encourage and prepare our students to understand and collaborate with people who have different perspectives than their own; and
- We must bring together people from a variety of backgrounds and experiences to facilitate idea exchange and subsequent learning.

To summarize, the components of our Student Success Strategy combine to improve equity by investing in programs that embrace each student for who they are and the individual experiences they bring to their academic journey.
CALS Undergraduate Student Success Strategy - Components of CALS Strategy

1. COMMUNITY BUILDING
   - Student Appreciation Week; Scholarship Workshops; Fall Harvest Fest; CALS Club Fairs; Study Breaks; Meet & Greet

2. SIGNATURE EVENTS
   - New Student Orientation; New Student Welcome; Honors Convocation; CALS Leadership Spotlight; Graduation Convocation

3. LEADERSHIP
   - Ambassadors; CALS PALS; AgriLife Council; CALS First Cats

4. SKILL DEVELOPMENT
   - Career Competencies/CALS Curriculum; Career Workshops & Training; Document Review

5. EXPERIENTIAL LEARNING
   - Internships; Study Abroad; Research

6. DIGITAL COMMS
   - CALS Connect, CALS Connect AZ Online (weekly eNews); Instagram; Orientation; Lobby slides; Graduation eNews; New (UA) to CALS; CALS calendar

7. PEER & MENTOR CONNECTIONS
   - Student Orientation Leaders; CALS Connections; CALS PALS; CALS AEMS; CALS First Cats; Alumni; Wildcat Mentor Society

8. SYSTEMS
   - eSMS; Trellis Marketing Cloud; Emma; Trellis Social; Uconnect; Compass; Analytics

9. SURVEYS
   - New Student; CALS Pulse; Student Satisfaction; CALS Exit Survey