

Na Zuo

Ph.D.
Assistant Professor of Practice
Department of Agricultural and Resource Economics
University of Arizona

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Education

Ph.D., Agricultural Economics, University of Kentucky Aug. 2017
Dissertation: Essays on the Resource Curse and Human Capital Accumulation
Committee Chairs: Jack Schieffer and David Freshwater

M.S., Economics, University of Kentucky May 2013

M.S., Economics, School of Public Economics & Administration, Shanghai University of Finance and Economics (SUFE) June 2011
Thesis: Industrial Structure Evolution under Energy Constraints: An analysis with Chinese Provincial Panel Data
Major Advisor: Keqiang Wang

B.S., Finance, Department of Finance, Shandong University June 2009

Employment

Assistant Professor of Practice, Department of Agricultural and Resource Economics, University of Arizona July 2017 till now

Visiting Assistant Professor, Department of Agriculture, Eastern Kentucky University Aug. 2015 – May 2016

Visiting Student Researcher, University of California, Berkeley May-July 2016

Instructor, University of Kentucky Springs 2015 and 2014

Research Assistant in Kentucky Equine Survey, University of Kentucky Summer 2012

Research Assistant, Institute of Resources & Environment Policy, Shanghai University of Finance and Economics June 2009 – July 2011

Honors and Awards

Graduate Student Teaching Award, Teaching Learning & Community (TLC), the Agricultural & Applied Economics Association (AAEA), \$500 Aug. 2017

Travel Grant to the Pre-conference workshop “Grant Writing by Early Career Professionals”, the AAEA Trust Committee, \$150 June 2017

Sponsored Paper Travel Funding, American Environmental and Resource Economists (AERE), \$1,000 May 2017

Graduate Student Travel Funding (Domestic), Graduate School, University of Kentucky, \$1,600 (four-times total) 2017, 2016, 2013, 2012

Student Travel Award, Graduate Student Congress of University of Kentucky, \$200 May 2015

Graduate Student Travel Funding (International), Graduate School, University of Kentucky, \$800 Nov.2014

Tuition Scholarship, Graduate School, University of Kentucky, \$20,035	2011- 2014
National Scholarship Fund, the China Scholarship Council, \$76,800	2011- 2014
Outstanding Master Thesis Award, SUFE, ¥ 1,500 RMB,	May 2012
Outstanding Graduate Award, SUFE	June 2011
Ye Wan'an Fellowship, SUFE, ¥ 1,000 RMB	Oct. 2010
The National Scholarship, Shandong University, ¥ 8,000 RMB	Nov.2007

Publications

Refereed Journal Articles:

- Zuo, Na**, Jack Schieffer and Steve Buck, 2019, “The Effect of the Energy Boom on Schooling Decisions in the U.S.”, *Resource and Energy Economics*, 55C (2019): pp1-23.
- Zuo, Na**, Jerrod Penn, and Mahdi Asgari, 2018, “Teaching as a Graduate Student: A One-credit Teaching Module Case”, *NACTA Journal*, 62(4): pp359-364.
- Keqiang Wang, **Na Zuo**, and Hongmei Liu, 2011, “Study on Problems and Countermeasures of Futures Market for Mineral Resources in China”, *Journal of Shanghai University of Finance and Economics*, 13 (2): pp63-59. (in Chinese)
- Keqiang Wang, **Na Zuo**, and Hongmei Liu, 2009, “A Study on the Trend of International Energy Development”, *Journal of Shanghai University of Finance and Economics*, 11 (6): pp57-64. (in Chinese)

Book Chapters:

- Na Zuo** and Keqiang Wang, 2012, “On the Mineral Security Market in China” & “On the Mineral Futures Market in China”, in Keqiang Wang et al. *Study on Mineral Resource Markets in China*, Beijing, China: China Petrochemical Press. (in Chinese)

Working Paper

- Zuo, Na**, and Jack Schieffer, “Do Institutions Mediate the Crowding-out Effects? The Resource Curse Revisited at the U.S. State Level” (in submission)
- Roger Brown, **Na Zuo**, and Jordan Shockley, “How can Authentic Business Model Improve Student Attitudes about Group Assignments” (in submission)
- Zuo, Na**, and Hua Zhong, “The Effect of Resource Wealth on Regional Economic Development in China”
- Paul N. Wilson, **Na Zuo**, W. Marshall Frazier, and Michael J. Martin, “Outstanding Seniors: Where Have All the Young Men Gone?”
- Na Zuo**, Anna Josephson, and Dan Scheitrum, “Teach Locally, Ag. Globally: Assess Three Classroom Practices to Engage Student in Global Agriculture”
- Zuo, Na**, and Mahdi Asgari, “Carbon Market: World Practice and China’s Pilot — What Can China Learn?”

Grants

- “Multicultural Scholars: Pathways to A Baccalaureate Degree for Underrepresented and Underserved Community College Students.”, **PI: Na Zuo**, co-PIs: Satheesh Aradhyula and Gary Thompson. Unfunded \$ 217,998 proposal to USDA NIFA Multicultural Scholars Program, Spring 2019 – Fall 2023.
- “A Needs Assessment: Towards an Accessible Agribusiness Education for College Students in Borderland Areas of The U.S. Southwest”, **PI: Na Zuo**, co-PIs: Satheesh Aradhyula and Gary Thompson. Unfunded \$ 30,000 proposal to USDA NIFA Higher Education Challenge Grant Program planning activity project, Oct. 2018 – Sept. 2020.
- “Towards an Accessible Agribusiness Education for College Students in Borderland Areas of the U.S. Southwest: An Agribusiness Analytics Minor”, PI: Satheesh Aradhyula, **co-PIs: Na Zuo** and Gary Thompson. Unfunded \$ 200,000 proposal to USDA NIFA Hispanic-Serving Institutions (HSI) Education Grants Program, Oct. 2018 – Dec. 2020.
- “The Effect of the Energy Boom on Schooling Decisions in the U.S.”, **PIs: Na Zuo** and Jack Schieffer. Student Sustainability Council, University of Kentucky, \$1,948. April 2015 – February 2016.

Peer-Reviewed Presentations and Conferences

Organized Sessions and Symposium:

- Zuo, Na, “Accommodating Diverse Cultural Backgrounds Among Instructors and Students: Challenges, Reflections, and Suggestions”, Organized symposium at the Agricultural & Applied Economics Association (AAEA) Annual Meeting, Co-organizer and panelist, Washington D.C., August 2018.
- Zuo, Na, “Collaborative Learning Activities in Collaborative Learning Spaces”, Organized symposium at the Western Agricultural Economics Association (WAEA) Annual Meeting, Presenter, Anchorage, Alaska, June 2018.

Invited/Selected Paper and Poster Presentations:

- Brown, Roger, Na Zuo, and Jordan Shockley, “How Can Authentic Business Models Improve Negative Student Attitudes about Group Assignments?”, Selected paper presentation at the AAEA Annual Meeting, Washington D.C., August 2018.
- Asgari, Mahdi, and Na Zuo, “Trade and Investment Strategies in Food Processing Industry under NAFTA”, Selected paper presentation at the WAEA Annual Meeting, Anchorage, Alaska, June 2018.
- Zuo, Na, “Teaching as a Graduate Student – How I Survive, Enjoy, and Proceed”, Invited presentation in the “Teaching Tips from AAEA Winners” track session at the AAEA Annual Meeting, Chicago, Illinois, July 2017.
- Zuo, Na, Jerrod Penn, and Mahdi Asgari, “Teaching as a Graduate Student: A One-credit Teaching Module Case”, Selected poster presentation at the North American Colleges and Teachers of Agriculture (NACTA) Annual Meeting, West Lafayette, Indiana, June 2017.
- Zuo, Na, Jack Schieffer and Steven Buck, “The Effect of the Recent Oil and Gas Boom on Schooling Decisions in the U.S.”, Selected and sponsored paper presentation at the American

Environmental and Resource Economists (AERE) Summer Meeting, Pittsburg, Pennsylvania, June 2017.

Zuo, Na, and Jack Schieffer, “The Effect of the Unconventional Energy Boom on Schooling Decisions in the U.S.”, Selected poster presentation at the AAEA & WAEA Joint Annual Meeting, San Francisco, California, July 2015.

Zuo, Na, and Mahdi Asgari, “Carbon Market: World Practice and China’s Pilot — What Can China Learn?”, selected paper presentation at the 8th Biennial Conference of Hong Kong Economic Association, Shandong University, Jinan, China, December 2014.

Zuo, Na, and Jack Schieffer, “Are resource a curse? An investigation of Chinese Province”, Selected paper presentation at the Southern Agricultural Economics Association (SAEA) Annual Meeting, Dallas, Texas, February 2014.

Zuo, Na, and Jack Schieffer, “Crowding-out Effect or Institutions? The Resource Curse Revisit in Chinese Provinces”, Selected paper presentation at the Southern Economics Association (SEA) Annual Meeting, Tampa, Florida, November 2013.

Zuo, Na, and Jack Schieffer, “Crowding-out Effect or Institutions? Resource Curse Revisited with an Investigation of U.S. States”, Selected paper presentation at the SAEA Annual Meeting, Orlando, Florida, February 2013.

Teaching and Advising

Instructor, University of Arizona, Fall 2017 till now

AREC 315 Agribusiness Economics and Management

AREC 304 Intermediate Production and Consumption Analysis

AREC 450/550 Financial Management for Agribusiness

AREC 297 Excel Applications for Economic Analysis

AREC 210 Understand the World of Commerce

Sophie Pollack-Williams, undergraduate Honor contract project, “A Literature Review on the Impact of Consumer Preference on Food Waste of Fresh Fruit in the U.S.”, Fall 2017.

Instructor, Eastern Kentucky University, Fall 2015 – Spring 2016

AGR 310 Principles of Agribusiness Management

AGR 440 Agricultural Finance

AGR 409 Agriculture Business Records & Analysis

AGR 308 Agricultural Economics

AGR 350 Agricultural Marketing

AGR 306 Global Food Supply

AGR 210 Agricultural Measurements

Advise EKU student team joining 2016 Alltech Innovation Competition

Josh Minor, independent study, “Value of Migrant Workers on a Farm in Georgia”, Spring 2016

Instructor, University of Kentucky, Spring 2014 and Spring 2015

AEC 300-002 Introduction to Resource and Environmental Economics

AEC 300-004 Applied Agricultural Economics with Excel

Teaching Assistant, University of Kentucky, Spring 2013 and Spring 2017

AEC 445G Introduction to Resource and Environmental Economics

AEC 422 Agribusiness Management

AEC 303 Microeconomic Concepts in Agricultural Economics

Graduate Committee Member

Joseph P. Navelski, M.S. 2018. (University of Arizona)

Xinye Wu, M.S. 2018. (University of Arizona)

Professional Service

Services at University of Arizona:

College of Agriculture and Life Science (CALs) Curriculum and Assessment Committee, Fall 2017 till now.

AREC Department Curriculum Committee, Fall 2017.

Services at University of Kentucky:

Co-director, Department Brown Bag Seminars, 2013-2014.

Panelist, "Discussion with a Panel of Experienced International Teaching Assistants", the Graduate School, University of Kentucky, August 2014.

Referee:

Journal of Agricultural and Applied Economics

Others:

Judge, AEM-GSS Grad Student Case Competition, the AAEA Annual Meeting, Washington, D.C., August 2018.

Moderator, "Supply Chain Management and Coordination" selected paper session, the AAEA Annual Meeting, Washington, D.C., August 2018.

Abstract reviewer, the AAEA Annual Meeting, the Resource & Policy Analysis section, February 2018.

Moderator, "Professor of Practice: Future Rock Stars or Worker Bees", NAAEA and TLC sponsored track session at the AAEA Annual Meeting, Chicago, Illinois, July 2017.

Judge, Earl O. Heady Decision Sciences Spreadsheet Competition, the AAEA & WAEA Joint Annual Meeting, San Francisco, California, July 2015.

Chairperson, "Macroeconomics" Session, the 8th Biennial Conference of Hong Kong Economic Association, Shandong University, Jinan, China, December 2014.

Chairperson, "Agricultural Choices and the Impact of Food Markets" Session, Southern Economics Association (SEA) Annual Meeting, Tampa, Florida, November 2013.

Discussant, "Indian Economic Development" Session, Southern Economics Association (SEA) Annual Meeting, Tampa, Florida, November 2013.

Professional Development

CONNECTED: Peer Mentoring for Online Instruction, University of Arizona (UA), 2018/2019

Faculty Learning Community participant, UA, Spring and Fall, 2018.

Exploring Federal Agencies and Congress: Towards an Improved Understanding for an Impactful Career. Early Career Member Tour, Agricultural and Applied Economics Congressional Visits Day, AAEA, C-FARE & the USDA Economists Group, August 2018.

Building Communities in Online Courses (online course), Office of Instruction & Assessment (OIA) at UA, Feb. 19th to 26th, 2018.

Introduction to Teaching Online (online course), OIA at UA, May 2018.

Collaborative Learning Mini-Course, OIA at UA, October 2017.

Grant Writing by Early Career Professionals, Pre-Conference Workshop, the AAEA Annual Meeting, Chicago, Illinois, July 2017.

New Opportunities for Environment Measurement, Pre-Conference Workshop, the AERE Annual Meeting, Pittsburg, Pennsylvania, June 2017.

Big Data in Applied Economics: Knowledge and Applications, the AAEA Annual Meeting, Boston, Massachusetts, July 2016.

“Preparing Future Faculty” coursework, the Graduate School, University of Kentucky, Fall 2013.

Public Administration and Political Science Summer Workshop in Research Methods, SUFE in collaboration with the Department of Political Science of Duke University and the ICPSR Summer Program in Quantitative Methods of Social Research, Summer, 2010.

Professional Affiliations

American Economic Association

Agricultural and Applied Economics Association

Associates of Environmental and Resource Economists

North American Colleges and Teachers of Agriculture

Western Agricultural Economics Association

Last updated December 2018