Time/Location: 9:00 – 10:00 MCPRK 402

Recorder: Gina McCann

Attendees: Hawley, McCann, Allen, Astroth, Bhappu, Brooke, Butler, Clark, Curran, Kim, Knapp, Padilla, Reeves, Romero, Speirs, Taylor, Toomey, Vanek, Walsh, Zeiders

New Required Textbook Adoption Process: Munerra Muhammad & Cindy Hawk

Note Upcoming Book Adoption Deadlines:

- Fall 2017: Friday, March 17
- Winter 2017: Tuesday, Oct 10
- Spring 2018: Tuesday, Oct 10

Searches

- TCAI Director: Job has been posted in UACareers and other suggested job sites with review to begin on 3/20/17
- FSHD Assoc Professor (vice-Ellis): Search Committee to meet on 3/10/17

Branding and Positioning: John Denker & Jenn Yamnitz

- Distribution of “Words to Brand By” booklet for the Norton School
- Boilerplates to be updated and sent in digital form week of 3/13

Alternatives for Teaching Evaluations: Ingrid Novodvorsky, OIA

Please see link for templates and resources: http://oia.arizona.edu/

Next meeting: Monday, April 10
UA BOOKSTORES PRESENTS:

TEXTBOOK ADOPTIONS

SPRING 2017
Welcome!

Why Do We Need Timely Adoptions?

Course Material Affordability

Inclusive Access

Adoption Deadlines

Your UA Bookstore
WELCOME

Cindy Hawk
Assistant Director, Book Division

Munerra Muhammad
Faculty Relations Coordinator
WHY DO WE NEED ADOPTIONS BY THE DEADLINE?

- Used Textbook Acquisition
- Rental Availability
- Negotiating Lower Prices with Publishers
- Student Booklist (HEOA compliance)
- End Of Semester Sell-Your-Books Program
- Alternate Adoption Options
- Financial Aid & Scholarships
- The UA BookStores’ commitment to ensuring that students have access to affordable course materials
STUDENT SAVINGS: AFFORDABLE COURSE MATERIALS

• Textbook Rental
• Used Textbooks
• Digital Books & Class Notes
• Sales Tax Exemption
• Price Matching (LPG)
• Open Educational Resources (OER)
Benefits of OER

• Lower costs
• Available online
• Equal access
• Student success
• Perpetual access
• Updatable
• Customizable
• Flexible formats
AUTHOR: OPENSTAX COLL.  
TITLE: COLLEGE PHYSICS  

Edition | 13  
Published Date | 2013  
ISBN | 9781938168000  
Publisher | NAC001  

$36.50 Used  
$48.50 New

Optional
This book is available free as an eBook. Only purchase if you want a print version.
CONTACT US

Find your liaison librarian at
http://new.library.arizona.edu/about/contact/your-librarian

Cheryl Cuillier, OER coordinator
ccuillie@email.arizona.edu
310-9874

Niamh Wallace, library ebooks
niamhw@email.arizona.edu
621-4869
# TEXTBOOK AFFORDABILITY

## Online Textbook Management

### Enter Book Buyback Quantity

**Tasks >>** Increase Price | Decrease Price | Original Price | Edit Price | Bump Rtl Budget | Bump Spec Budget

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Publisher</th>
<th>Imprint</th>
<th>Edition</th>
<th>Cover</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM(NR*)</td>
<td>INTRO TO THE STUDY OF COMM LL VERSION</td>
<td>MCG001</td>
<td>CUSTOM</td>
<td>170324</td>
<td>New Shelf</td>
<td>978-1-25692300-7-3</td>
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<td>Store Special Notes</td>
<td>Used Shelf</td>
<td>85.25</td>
<td></td>
<td></td>
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<td></td>
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</tbody>
</table>

### Buying for Wholesale

- **Transaction:** 21
- **Pay:** 0.00
- **Buy Qty:** 1

### Prices

- **New Books:** 0.00
- **Used Books:** 0.00
- **Wholesale:** 0.00

### Budget, Bought, Remaining

- **Retail:** 0, 0, 0
- **Speculative:** 0, 0, 0
- **Total Retail:** 0, 0, 0
- **Wholesale:** 0
University of Arizona Bookstores vs National Average
Average Cost Of Textbooks and Supplies Per Academic Year

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>University of Arizona BookStores</th>
<th>National Association of College Stores Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2011-2012</td>
<td>$521.19</td>
<td>$655.00</td>
</tr>
<tr>
<td>FY 2012-2013</td>
<td>$467.98</td>
<td>$662.00</td>
</tr>
<tr>
<td>FY 2013-2014</td>
<td>$445.04</td>
<td>$638.00</td>
</tr>
<tr>
<td>FY 2014-2015</td>
<td>$442.47</td>
<td>$563.00</td>
</tr>
<tr>
<td>FY 2015-2016</td>
<td>$358.79</td>
<td>$602.00</td>
</tr>
</tbody>
</table>
INCLUSIVE ACCESS

- Inclusive Access
  - Digital content delivered thru D2L
  - Student access on 1st day of class
  - Free access through add/drop date
  - Opt-out option
  - Lower price than if purchasing or renting
  - Billed to Bursar account
SUGGESTIONS FOR SUCCESS

► Courses with: high prices and low sell-thru
► Materials are required by professor
► Professor must have students actively engage with digital content during the “free” period
PUBLISHER REQUIREMENTS
SUCCESS

► Publisher must be able to provide access with no access code or one access code for all students
► Publisher pricing must allow for reduced pricing for student and adequate margin for BookStore.
► All course materials are not available – dependent on publisher
COMMUNICATION

- Welcome email
- Opt-out reminder emails
- uabks-inclusiveaccess@email.arizona.edu for student questions regarding access.
- FAQs at http://shop.arizona.edu/textbooks/Inclusive.asp
INCLUSIVE ACCESS FALL 2016

► 7 courses, with 13 sections
► 2,151 students
► 4% opted out
► Savings: more than $111,000
INCLUSIVE ACCESS SPRING 2017

► 21 courses, with 49 sections
► 5,324 students
► 3.9% opted out
► 15 titles
► Estimated Savings: $135,500

* Data as of Jan 24, 2017
ADOPTION DEADLINES

Dates:
Summer – February 14
Fall – March 17
Winter – October 10
Spring – October 10
BUY UA FOR UA

- Community Contributions
  - Scholarship(s)
  - UA Presents
  - Part of 100% Student Engagement

- Tucson Festival of Books
  - March 11-12, 2017

- Literacy Outreach
  - Storytime - First Saturday of the Month
  - Fusion Camp – June & July annually

uabookstores.arizona.edu