Fall 2018 RCSC Major Elective Course Offerings

**RCSC 204:** Fashion, Consumers and the Economy (iCourse)

**RCSC 320:** Product Development and Brand Strategies (MW 3:30-4:45)

**RCSC 325:** Retail Innovation and Entrepreneurship (TR 12:30-1:45)

**RCSC 346:** Fundamentals of Marketing (iCourse)

**RCSC 350:** Supply Chain Management (MW 11-12:15)

**RCSC 360:** E-Commerce (MW 9:30-10:45)

**RCSC 424:** Services Retailing

**RCSC 496A-002:** Event Planning (W 3:30-6:20)

**RCSC 496A-003:** Advanced Retail Analytics (TR 3:30-4:45)

**RCSC 496A-004:** Legal and Ethical Issues in Retailing (MW 2-3:15)

**Must be in second semester in RCSC major to enroll**

The following courses offered by other CALS units can count as an RCSC major elective for Fall 2018:

**PFFP 310:** Fundamentals of Personal and Family Financial Planning (MW 9:30-10:45) open to PFFP or RCSC majors

**ACBS 447:** Legal Environment of Business (iCourse) this course is reserved for their majors during priority registration, if there are seats available after priority registration ends you will be able to enroll yourself