GENERAL EDUCATION REQUIREMENTS

**English Composition** (Choose one Sequence)
- ENGL 101 _____ and ENGL 102 _____ OR
- ENGL 107 _____ and ENGL 108 _____ OR
- ENGL 109H _____

**TIER ONE** (Select 2 courses from each)
- **Individuals & Societies** (150A, 150B, 150C)
  (Suggested courses: RCSC 150B1 or RCSC 150B2)
  _____ 150
  _____ 150
- **Natural Sciences** (170A, 170B, 170C)
  _____ 170
  _____ 170

**TIER TWO** (Select one course from each)
- Arts
- Humanities
- Natural Sciences
- Diversity Emphasis (requirement may be met by another general education course)

**Second Language**
You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.

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**RCSC PRE-MAJOR COURSEWORK**

- **RCSC 197A**: RCSC Academic Culture (1 unit, not required but encouraged for Freshman and Transfer Students)
- **RCSC 214**: Introduction to Retailing
- **RCSC 304**: Retail Math (Math 112 is a pre-requisite)
- **OR**
  - **RCSC 205**: Merchandise Planning and Control (Math 112 is a pre-requisite)
  - **RCSC 205A**: Merchandise Planning and Control/Buying Lab (optional, 1 Unit)
- **RCSC 216**: Retail Business Analysis & Decision Making
- **AND**
  - **RCSC 216A**: MS Excel and Retail Business Analysis (1 unit, Concurrent with RCSC 216)

**Pre-requisites** (must be completed concurrently or prior to enrolling in 216):
- **RCSC 214**: Introduction to RCSC
- **ECON 200**: Basic Economic Issues
- **FCSC 201, PSY 230, BNAD 276, or SOC 375**: Statistics
- **MIS 111, FCSC 120, or BE 120**: Computing Applications
- **ACCT 250**: Survey of Accounting
- **MATH 112**: College Algebra
- **FCSC 202, PSY 290A, or SOC 374**: Research Methods
- **RCSC 295A**: RCSC Career Exploration (1 unit)

**Communication**: 3 Units Required
- **FCSC 301** * Applying Critical Thinking OR
- **ENGL 307** * Business Writing

*these courses may be taken while still in pre-major, not required to apply to full major

To progress into the RCSC Major you must meet the following requirements:
1. Minimum cumulative GPA of 2.0
2. Complete all RCSC Pre-requisite courses

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**RCSC MAJOR COURSEWORK**

**Retailing and Consumer Science Major Core Courses**: 15 Units
- **RCSC 340**: Consumer Behavior in Retailing
- **RCSC 350**: Supply Chain Management
- **RCSC 384**: Leadership, Ethics, and Management Practices
- **RCSC 315**: Retail Promotion and Visual Merchandizing
- **RCSC 400**: Retailing and Marketing Strategy

**RCSC Major Electives**: Select 21 units
- **RCSC 204**: Consumers, Fashion and the Economy
- **RCSC 305**: Advanced Retail Planning (Fall Only)
- **RCSC 320**: Product Development and Brand Strategies
- **RCSC 325**: Retail Innovation and Entrepreneurship
- **RCSC 330**: Food Retailing Principles
- **RCSC 346**: Fundamentals of Marketing
- **RCSC 360**: Digital Retailing
- **RCSC 415**: Retail Store Design, Planning and Display
- **RCSC 424**: Services Retailing
- **RCSC 434**: Omnichannel Retailing
- **RCSC 440**: Customer Research and Insights
- **RCSC 446**: Global Retailing
- **RCSC 476**: Retail Financial Services
- **RCSC 480**: Sustainable Consumption and Retailing
- **RCSC 496A**: Special Topics in Retailing and Consumer Sciences
- **RCSC 495A**: Career Success (1 unit)
- **ACBS 446**: Human Resource Management (Spring only)
- **ACBS 447**: Legal Environment of Business (Fall only)
- **FCSC 370**: Legal and Ethical Issues in Retailing
- **FCSC 331**: Consumers, Food & the Future of Eating

**Optional Experiential Electives**: (A maximum of 9 units total experiential credits may be used toward the major electives.)
- **RCSC 393/493B**: Internship
- **RCSC 394/494**: Practicum
- **RCSC 399/499**: Independent Study
- **FCSC 491**: Preceptorship

Additional information on back
零售和消费者科学（RCSC）目录检查单
目录年份：2020-2021

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<tr>
<th>Semester Course Planning</th>
<th>Fall 20__</th>
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| Total units /120         | Upper division units /42

学生需要至少120学分和42个学分的上等课程来获得学位。这是计划工具。请查看你的学术指导报告并与学术导师合作以确定毕业进度。