## GENERAL EDUCATION REQUIREMENTS

### English Composition (Choose one Sequence)
- ENGL 101 ____ and ENGL 102 ____ OR
- ENGL 107 ____ and ENGL 108 ____ OR
- ENGL 109H ____

### TIER ONE (Select 2 courses from each)
- Individuals & Societies (150A, 150B, 150C)  
  (Suggested courses: RCSC 150B1 or RCSC 150B2)
  ____ 150  
  ____ 150
- Natural Sciences (170A, 170B, 170C)
  ____ 170  
  ____ 170

### TIER TWO (Select one course from each)
- Arts
- Humanities
- Natural Sciences
- Diversity Emphasis (requirement may be met by another general education course)

### Second Language
- You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.
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## RCSC PRE-MAJOR COURSEWORK

- **RCSC 214**: Intro to Retailing and Consumer Sciences  
  **Pre-requisites** (must be completed prior to enrolling in 214):  
  - MIS 111, FCSC 120, or BE 120: Computing Applications  
  - ACCT 250: Survey of Accounting  
  - MATH 112: College Algebra  
  - **RCSC 216 & 216A**: Retail Business Analysis & Decision Making (4 units)  
  **Pre-requisites** (must be completed prior to enrolling in 216):  
  - RCSC 214: Introduction to RCSC  
  - ECON 200: Basic Economic Issues  
  - FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics  
  - **RCSC 304**: Retail Math (Math 112 is a pre-requisite)  
  - **FCSC 202, PSY 290A, or SOC 374**: Research Methods  
  - **RCSC 295A**: RCSC Career Exploration (1 unit)  
  Taken concurrently with RCSC 216

**Note:** Students must complete enrollment permission form on RCSC website.

### Additional Pre-Major Information:
- Not required but encouraged for Freshman and Transfer Students:
  - **RCSC 197A**: RCSC Academic Culture (1 unit)

(special permission is required to take RCSC 214 & 216 in the same semester. 3.0 GPA required in all pre-requisite courses)

To progress into the RCSC Major you must meet the following requirements:
1. Minimum cumulative GPA of 2.0
2. Complete all RCSC Pre-requisite courses
3. Earn a "C" or better in all RCSC Pre-requisites
4. Minimum GPA of 2.6 between RCSC, 214, 216, 216A and 295

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## RCSC MAJOR COURSEWORK

### Retailing and Consumer Sciences Major Core Courses: 15 Units
- **RCSC 340**: Consumer Behavior in Retailing  
- **RCSC 350**: Supply Chain Management  
- **RCSC 384**: Leadership, Ethics, and Management Practices  
- **RCSC 315**: Retail Promotion and Visual Merchandizing  
- **RCSC 400**: Retailing and Marketing Strategy

### RCSC Major Electives: Select 21 units
- **RCSC 204**: Consumers, Fashion and the Economy  
- **RCSC 305**: Advanced Retail Planning (Fall Only)  
- **RCSC 320**: Product Development and Brand Strategies  
- **RCSC 325**: Retail Innovation and Entrepreneurship  
- **RCSC 330**: Food Retailing Principles  
- **RCSC 346**: Fundamentals of Marketing  
- **RCSC 360**: Digital Retailing  
- **RCSC 415**: Retail Store Design, Planning and Display  
- **RCSC 424**: Services Retailing  
- **RCSC 434**: Omnichannel Retailing  
- **RCSC 440**: Customer Research and Insights  
- **RCSC 446**: Global Retailing  
- **RCSC 476**: Retail Financial Services  
- **RCSC 480**: Sustainable Consumption and Retailing  
- **ACBS 446**: Human Resource Management (Spring only)  
- **ACBS 447**: Legal Environment of Business (Fall only)  
- **FCSC 370**: Legal and Ethical Issues in Retailing  
- **FCSC 331**: Consumers, Food & the Future of Eating

### Optional Experiential Electives: (A maximum of 9 units total experiential credits may be used toward the major electives.)
- **RCSC 393/493B**: Internship  
- **RCSC 394/494**: Practicum  
- **RCSC 399/499**: Independent Study  
- **FCSC 491**: Preceptorship

### Communication: 3 Units Required
- **FCSC 301**: Applying Critical Thinking OR  
  **ENGL 307**: Business Writing

*these courses may be taken while still in pre-major

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Additional information on back
### Popular Minors for RCSC Majors (Minor is optional for RCSC)

<table>
<thead>
<tr>
<th>Optional Business Administration Minor: 18 Units</th>
<th>Optional Fashion Minor: 18 Units</th>
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<tbody>
<tr>
<td>___ BNAD 301 Global &amp; Fin. Economics &amp; Strategies</td>
<td>___ RCSC 204 Consumers, Fashion, and the Economy (if taken for minor, cannot be used in RCSC major)</td>
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<td>___ BNAD 302 Human Side of Organization</td>
<td>___ FCSC 215 Introduction to Fashion Retailing</td>
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<td>___ BNAD 303 Applications of Marketing Cons. &amp; Tools</td>
<td>___ FCSC 333 Fashion E-Tailing and Customer Management</td>
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<td>X___ ECON 200 Basic Economic Issues</td>
<td>___ FCSC 335 Fashion Forecasting and Research Trends</td>
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<td>X___ ACCT 250 Survey of Accounting</td>
<td>___ FCSC 345 Science of Textiles</td>
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<td>X___ MIS 111 Computers and Internetworked Society</td>
<td>___ FCSC 435 Society, Culture and Fashion Relationships</td>
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To declare the BNAD minor: email RCSC advisor with your Student ID number

To declare the Fashion minor: [https://cals.arizona.edu/fcs/rcsc/advising/minors](https://cals.arizona.edu/fcs/rcsc/advising/minors)

For other minors, see requirements here: [http://advising.arizona.edu/advisors/minor](http://advising.arizona.edu/advisors/minor)

### Semester Course Planning

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Students need at least 120 total units and 42 upper division units to earn a degree. This is a planning tool ONLY. Please review your academic advisement report and work with academic advisor to determine progress toward graduation.