## Retailing and Consumer Science (RCSC) Catalog Checklist

**Catalog Years: 2021-2022**

### GENERAL EDUCATION REQUIREMENTS

#### English Composition (Choose one Sequence)
- ENGL 101 _____ and ENGL 102 _____ **OR**
- ENGL 107 _____ and ENGL 108 _____ **OR**
- ENGL 109H _____

#### TIER ONE (Select 2 courses from each)

- **Individuals & Societies** (150A, 150B, 150C)
  - (Suggested courses: RCSC 150B1 or RCSC 150B2)
  - _____ 150
  - _____ 150

- **Natural Sciences** (170A, 170B, 170C)
  - _____ 170
  - _____ 170

### RCSC PRE-MAJOR COURSEWORK

#### Supporting Required Courses: 18 - 21 Units
- MIS 111, BE 120, or FCSC 120: Computing Applications
- MATH 112: College Algebra or higher
- ACCT 250: Survey of Accounting (or ACCT 200 and ACCT 210)
- ECON 200: Basic Economic Issues
- FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics
- FCSC 202, PSY 290A, or SOC 374: Research Methods

#### RCSC Required Pre-Major Core Courses: 12 units
- RCSC 197A: RCSC Academic Culture (1 unit, optional)
- RCSC 205: Merchandising Planning and Control
  - (Math 112 is a pre-requisite)
- RCSC 205A: Merchandising Planning and Control Lab
- RCSC 214: Intro to Retailing and Consumer Sciences
- RCSC 216: Retail Business Analysis
  - (See pre-requisites in UAccess)
- RCSC 216A: MS Excel and Retail Business Analysis
  - (Concurrent with RCSC 216)
- RCSC 295A: RCSC Career Exploration (1 unit)

#### Required RCSC Communication Course: 3 Units*
- FCSC 301 Applying Critical Thinking or
- ENGL 307 Business Writing

*these courses may be taken while still in pre-major

### RCSC MAJOR COURSEWORK

#### RCSC Required Upper Division Core Courses: 15 Units
- RCSC 340: Consumer Behavior in Retailing
- RCSC 350: Retail Supply Chain Management
- RCSC 384: Leadership, Ethics, and Management Practices
- RCSC 315: Retail Communications Strategy
- RCSC 400: Retailing and Marketing Strategy

#### RCSC Major Elective Courses: 21 units Required
- RCSC 305 Advanced Retail Planning
- RCSC 320 Product Development and Brand Strategies
- RCSC 325 Retail Innovation and Entrepreneurship
- RCSC 330 Food Retailing
- RCSC 346 Fundamentals of Marketing
- RCSC 360 Digital Retailing
- RCSC 415 Retail Store Design, Planning and Display
- RCSC 424 Services Retailing
- RCSC 434 Omnichannel Retailing
- RCSC 440 Customer Research and Insights
- RCSC 446 Global Retailing
- RCSC 476 Retail Financial Services
- RCSC 480 Sustainable Consumption and Retailing
- RCSC 496A* Special Topics in Retailing and Consumer Sciences
- RCSC 495A Career Success (1 unit)
- ACBS 446* Human Resource Management (Spring only)
- ACBS 447* Legal Environment of Business (Fall only)
- FCSC 370* Legal and Ethical Issues in Retailing
- FCSC 331* Consumers, Food & the Future of Eating

#### Optional Experiential Electives: (A maximum of 9 units total experiential credits may be used toward the major electives.)
- RCSC 393/493B Internship
- RCSC 394/494 Practicum
- RCSC 399/499* Independent Study
- FCSC 491* Preceptorship

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**Traditions and Cultures** (160A, 160B, 160C, 160D)
- _____ 160
- _____ 160

**Diversity Emphasis (requirement may be met by another general education course)**

**Second Language**
- You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.
### Catalog Checklist

**Retailing and Consumer Science (RCSC)**

**Catalog Years:** 2021-2022

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**Total units ____/120**

**Upper division units ____/42**

*Students need at least 120 total units and 42 upper division units to earn a degree. This is a planning tool ONLY. Please review your academic advisement report and work with academic advisor to determine progress toward graduation!"